

BCTD

P O R T F O L I O

Cedric Morris



cm@bctd.info



bctd.info

WHAT I DO /



I am a creative thinker with excellent conceptual abilities, and I am capable of effective story telling that transforms opinions, inspires action, sways emotions, and even changes hearts.

WHO I AM /

Greetings! I'm Cedric Morris, a graduate from Howard University. I produce elegant and original designs that excite the senses and evoke strong emotions from viewers. I challenge myself to visually tell the story behind my art while creating a conversation between color and texture that unmistakably states its purpose.

I challenge myself to visually tell the story behind my art while creating a conversation between color and texture that unmistakably states its purpose.

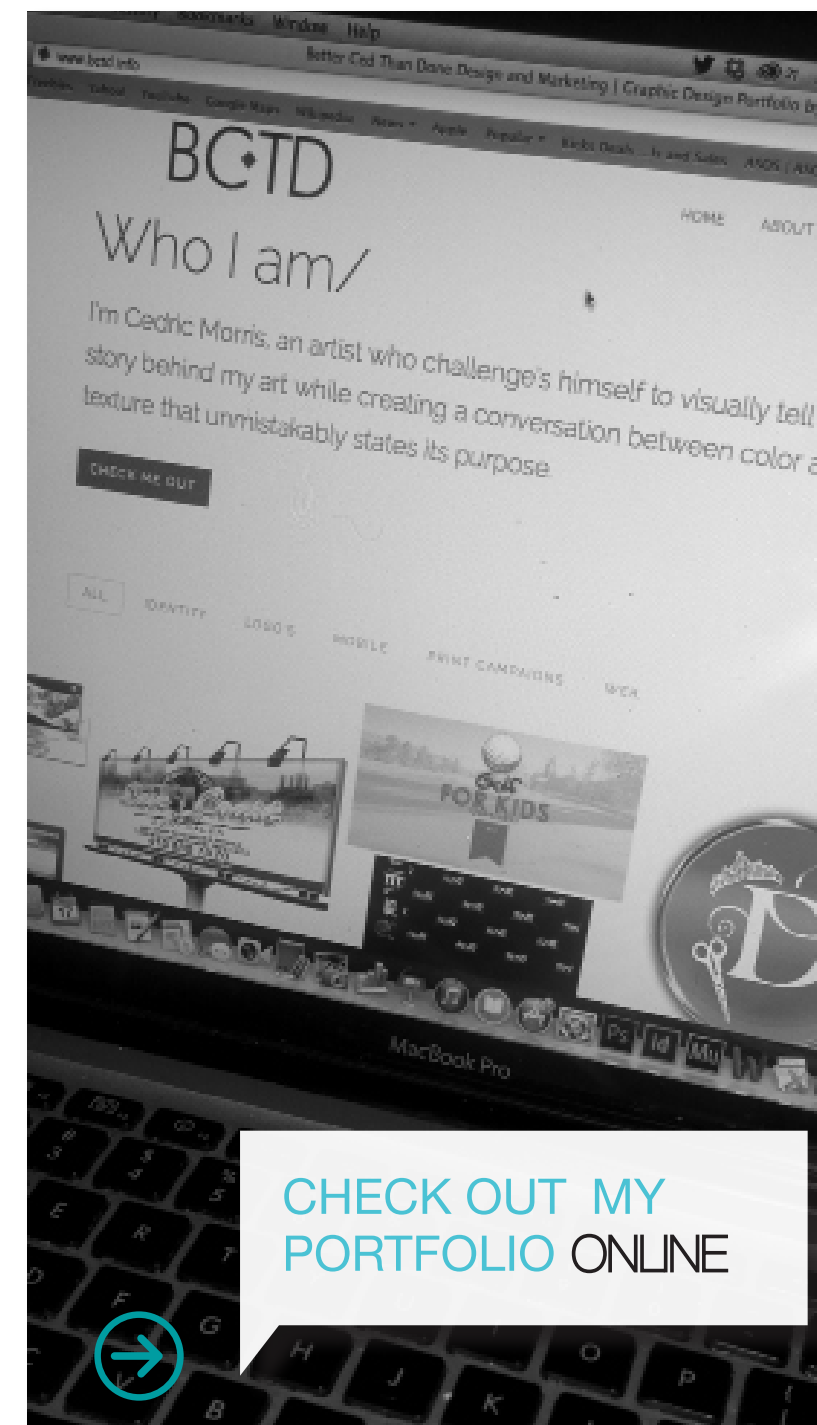
For each project, I research the client to comprehend their individual needs. I seek to understand their products, physical location, and customer base to create corporate identities that visually demand attention.

I am inclined to design with bright colors and simplistic shapes to induce a sense of stability in the companies I represent.

WHAT I'VE DONE /



GRAPHIC DESIGNER makes innovative use of traditional media and modern technologies to fashion unique presentations that tell a story while increasing brand awareness. Outstanding talent for sensing social trends and attitudes. Engaging and proactive coworker, a welcome presence in planning sessions. Strives to improve, pursuing master's degree.



CREATE . THRIVE . REPEAT

Cedric V. Morris, B.A.

Communications Manager

Has a talent for distilling complex material into promotional and visual media for special events, seasonal campaigns, and other signage and illustrative materials.

Experienced collaborating with senior leadership and a diverse client list including an array of Government health care clients, and a number of Federal Credit Unions on a variety of commercial and custom projects.

Experienced with equipment requirements, researching supply costs, and managing budgets.

EXPERIENCE

Department of Public Works - DC Government Communications Specialist, 2019 – Current.

- Web editor for dpw.dc.gov, snow.dc.gov, and DPW intranet site.
- Developed authentic social presence on Twitter and Facebook by listening to our residents, investing resources in social engagement, creating honest content and transparent, creating content that residents care about and having a consistent voice daily.
- Created social media plan for the year, which helped our agency market around monthly events and marketing.
- Created monthly social media calendars that the entire team used to make sure our social media presence kept its brand promise.
- Created and developed electronic newsletter on Govdelivery. We currently email our newsletter to over 30,000 dc residents.
- Created internal electronic newsletter that is emailed and sent via text to all DPW employees. DPW employees can view email from their text messages as an option for frontline employees.
- As the Visual Information Specialist, I planned and design visual information material including printed publications, multimedia, video, photography, exhibits, logos, signs, and certificates.
- Created appropriate typographic, graphic, illustration, photographic and video techniques or any combination to be assembled into visual products.
- Worked with customers, subject matter experts, and recycling authors to determine themes and purpose of projects, factoring in the product goals and the background of the target audience.
- Developed concepts, layouts and designs through frequent coordination and interface with DPW customers.
- Created customer friendly brochures such as the 2019-2020 Leaf Collection Brochure, snow campaign advertisements across the city and holiday recycling notices.
- Photographed and developed videos for all events including press conference, trainings, and community events.
- Developed recycling concept through a seamless social media strategy, which will inform DC residents on DPW best practices on recycling.
- Placed and negotiated all procurements for the office of communications on behalf of the Press Information Officer.

Better Ced Than Done Marketing & Design, Creative Director/CEO, 2011 – Present.

Founded a freelance graphic design business to bring professional design to a personal level. Successfully established corporate identities, including a Web presence with SEO and designed promotional materials for special sales and events.

United Planning Organization, Print and Digital Communications Manager, 2017 – 2019.

Successfully installed a new corporate identity including new promotional materials for fundraising events and social media. Also, revamped the web presence, that features a responsive design approach, along with a photo & statistics forward layout. Managed social media strategies and develop editorial calendar for awareness.

OTHER PROJECTS

AFYA Inc, Graphic Designer, 2016 – 2018.

Created a new web presence, along with an responsive design approach, interactive & search engine optimization features were added. Also arranged multiple proposals and graphics for Federal Government RFPs.

Seamon Corporation, Senior Graphic Designer, 2015 – 2017.

Created Web and print graphics for healthcare organizations across the country including The Chesapeake Regional Information System for our Patients (CRISP), The Office of the National Coordinator for Health Information Technology (ONC), and the National Institutes of Health. Trained in 508 compliance and created Web applications, infographics, interactive tools, and whiteboard animations to explain new healthcare regulations.

Westar Distribution, Graphic Designer, 2013 – 2016.

Designed Web and print graphics for an international shipper of specialized auto parts and designed 2015-2016 catalog covers and convention materials for them as well.

SW Design School, Design Teacher, 2016 – 2016.

Trained a group of 15 in basic graphic design principles and photo editing software.

Visions Ink, Graphic Designer, 2013 – 2015.

Managed freelance artists for the company while managing own work load. Some notable clients included Johns Hopkins FCU, DC Teachers, Howard University, and other Federal banking services.

Darnell's Mocha Lounge, Marketing Manager, 2010 – 2015.

Managed the identity of the brand and promoted events with flyers, business cards, posters, and other printed materials. Made strategic use of social media, including Facebook, Twitter, and Wordpress.

Starvin' Artist Design Studio- Production Artist 2012 – 2013.

Freelance contractor creating Web and print graphics for large and small businesses.

BCTD

301-385-0021

www.bctd.info

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EDUCATION

Howard University
B.A., Magna Cum Laude, Digital Studio,

**Prince Georges County
Community College**

A.A., Visual Communication/
Graphic Design,

SKILLS AND TRAINING

Operating Systems: Apple OS, MS Windows 2000, XP, Windows 7, and Windows 8
Hardware: Apple Macintosh, IBM PCs and
Social Media: Twitter, Facebook, LinkedIn, Wordpress,
Software: Microsoft Office Suite (Word, Excel, Access, Outlook, PowerPoint), MS Project, SEO & Google analytics, Adobe Creative Suite, CC Marketing/Promotions, CMS Management, HTML, CSS, Javascript Coding, Direct Mail

CONTACT

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301-385-0021

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 facebook.com/bctdesignDC

 BCTD_DESIGN

PRINTED MEDIA

On my journey to seek out as many freelance clients as I can, I frequently am in contact with party promoters and marketing staff of small venues. Currently 4x6 and 5x7 flyers are one of the most popular ways to promote an event.

JOIN OUR TEAM
OFFICE OF EARLY LEARNING

The United Planning Organization (UPO) is the designated Community Action Agency for Washington, DC, and has served the residents of the District since 1963.

WE ARE SEEKING CANDIDATES WHO ARE PASSIONATE ABOUT THE GROWTH AND DEVELOPMENT OF ALL THE CHILDREN ENROLLED IN OUR PROGRAM.

Why work at UPO?

- UPO offers:
 - Subsidized Health Insurance with a share of HMO and PPO
 - PTO/Dental Insurance
 - 401(k) Match
 - 529 Plan and Personal Loan
 - 100% Life and Long Term Disability Insurance
 - Employee Assistance Program
 - Additional supplemental benefits
 - Retirement Plan with 5.5% employer contribution
 - Flexible schedule and meaningful contribution

UPO's Washington Area of thriving communities and self-sufficient residents.

Mission: Linking People with Opportunities

About OEL: OEL works with families and the community to self-identify, support and support children by providing services to high-risk communities and to address educational and employment outcomes. OEL educates, trains, and provides early care for DC's low-income children and helps them learn to be successful in the workforce. OEL also provides support services to help children and families overcome barriers to success. OEL works with families to help them understand their social, emotional, physical, cognitive, and language skills - starting from the day of pregnancy and delivery.

OEL Vacancies:

- Lead Teacher
- Teacher
- Classroom Associate

OEL Eagle Academy Vacancies:

- Lead Teacher
- Teacher
- Classroom Associate

To apply and join our team visit our website www.uo.org to find information about our vacancies and how to apply.

2X Rewards

Earn Double the Rewards Points in April and May, 2014!

When it Comes to Rewards - More is Better.

JOHNS HOPKINS FEDERAL CREDIT UNION

301.427.2666 | 800.952.7428 | www.princegeorgesfcu.org

Rates as low as **1.74% APR** on 60 DAY PAYMENTS

If you like low car payments, you'll LOVE refinancing or purchasing with us!

Like low payments? You'll LOVE refinancing or purchasing with us!

Refinance & take advantage of:

- Rates as low as 1.74% APR*
- 60 days no payments*
- \$20 gas card at closing

\$20 Gas Card

MarketUS Federal Credit Union

Have More Fun this Summer

Get Our **SUMMER TIME FUN LOAN!**

RATES AS LOW AS **7.99% APR** (12 month term)

- Fantastic rates-as low as 7.99% APR
- Up to \$3,000
- No hassle 12-month repayment term

Apply online at www.marketus.com, at any branch, or call 301-584-3400 or 800-914-4268.

MarketUS Federal Credit Union

RIBBON CUTTING

FOR THE RENOVATION OF THE PHYLIS WHEATLEY YWCA

FRIDAY, JUNE 23, 2017

11:00 AM - 1:00 PM

901 RHODE ISLAND AVENUE NW WASHINGTON, DC 20001

Light refreshments will be provided.

RSVP BY TUESDAY, JUNE 20TH TO YWCASVP@REDOGELL.COM

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Please mark your calendar... **Expect limited services November 7-10** while we perform a system upgrade.

Service	Nov 7	Nov 8	Nov 9	Nov 10
MC EDC Services	Available	Available	Available	Available
Mc EDC Branch	Available	Available	Available	Available
Mc EDC Web	Available	Available	Available	Available
Mc EDC Call Center	Available	Available	Available	Available
Mc EDC Mobile Banking	Available	Available	Available	Available
Mc EDC Internet Banking	Available	Available	Available	Available
Mc EDC Branch Services	Available	Available	Available	Available
Mc EDC Branch Services	Available	Available	Available	Available
Mc EDC Branch Services	Available	Available	Available	Available
Mc EDC Branch Services	Available	Available	Available	Available

AAREP
AMERICAN AMERICAN REAL ESTATE PROFESSIONALS
WASHINGTON, DC

NETWORKING EVENT

THURSDAY, SEPTEMBER 20, 2012
5:30 PM - 9:00 PM

1200 17th Street, NW
Second Floor
Washington, DC 20036

REGISTRATION
\$20 MEMBERS | \$40 NON-MEMBERS

National Youth Leadership town hall forum

Wednesday, September 19, 2011 | 12:00pm to 2:00pm
Room: 0000 Walter E. Washington Convention Center

Speakers and Presenters:

Speakers:

- Kim Bouldin-Jones, Teacher/Counselor, John Burroughs School, St. Louis MO
- Uric Johnson, Teens Against Gang Violence, Boston MA
- Andrew McKee, WI
- John Schiller, WI, Director of American Youth Leadership Program at GYL

GYL Students:

- Ava Arroyo, WI
- Ameliza Khaghan, WI
- Asia Funches, WI
- Nadezda Howard, WI
- Andrew McKee, WI
- Jasmine Thomas, IL

Global Youth Leadership Institute www.gyl.org

GSA FEDERAL CREDIT UNION

YOU'RE INVITED TO INCREASE YOUR VISA® LINE OF CREDIT

Apply now to receive your card in time for holiday shopping!

Apply now to receive your card in time for holiday shopping!

Apply now to receive your card in time for holiday shopping!

Apply now to receive your card in time for holiday shopping!

TREAT YOURSELF FIRST

Give yourself the gift of savings this holiday season and you could win \$300!

Switch now and enjoy 3% APR* on all transactions for the first 6 months and rates as low as 2.9% APR* thereafter!

Apply now to receive your card in time for holiday shopping!

APPLY & YOU COULD WIN \$300!

- 3.9% APR* for the first six months
- No-annual-fee
- No-foreign-transaction-fee
- Low-Intro & Credit Rewards

Season's Greetings

Simple joys, little pleasures. Laughter and smiles in big measures. Friends, family, togetherness, love... The choicest blessing from above. Peace, prosperity and happiness too... All these and more are our wishes for you!

Happy Holidays!

FIRST EAGLE
FEDERAL CREDIT UNION

DATING VIOLENCE AWARENESS DAY 2013

PLEASE WEAR ORANGE IN SUPPORT OF THE CAUSE!
Thursday, February 21, 2013

JOIN THE DMV CLUB AS WE COMBAT TEEN DATING VIOLENCE ON OUR CAMPUS AND IN OUR COMMUNITY. WE WILL BE PASSING OUT PAMPHLETS AND WRISTBANDS IN LOWER BLACKBURN.

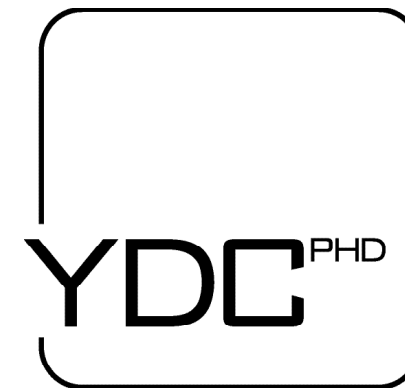
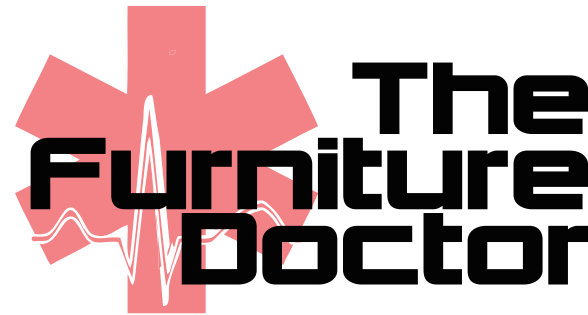
HOWARD UNIVERSITY

LOGOS

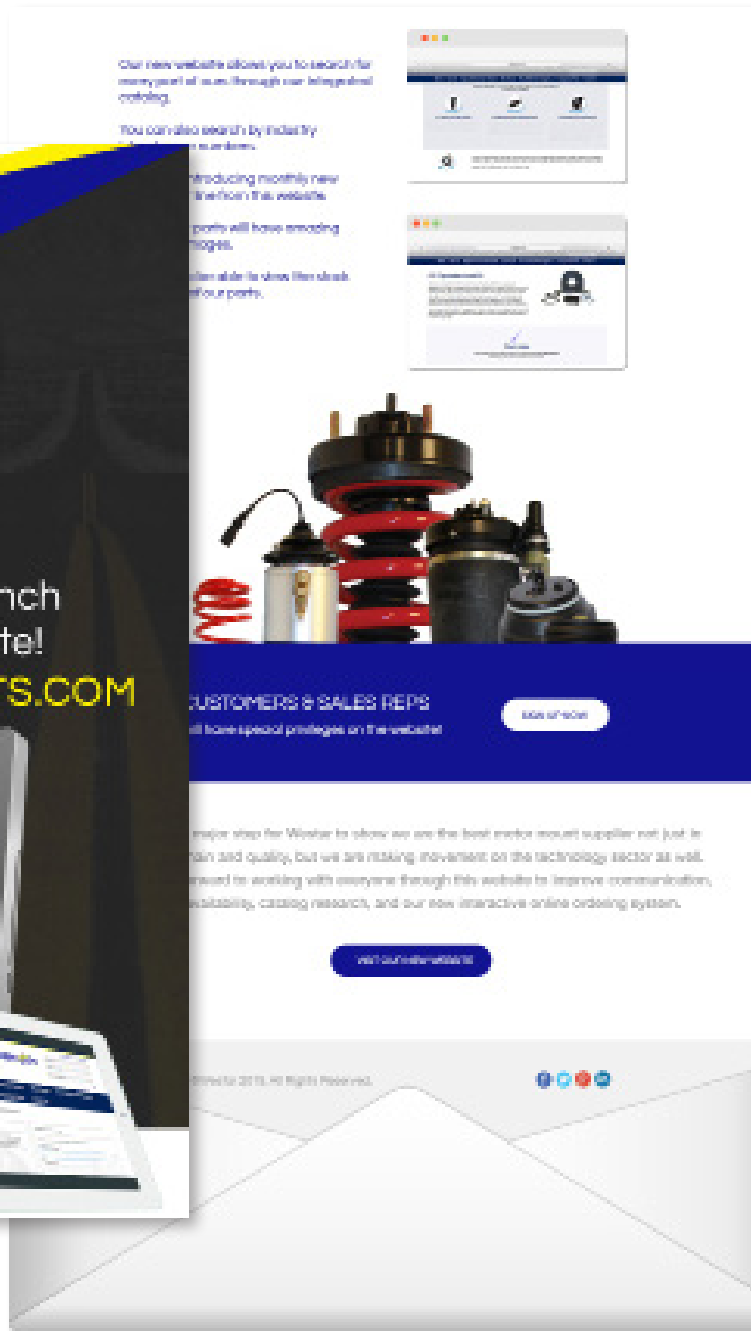
Here are a collection of various logos for many local businesses and events. Many follow my simplistic and bold styling while effectively conveying the emotion of the organization.



COLLECTION



WESTAR AUTO PARTS



One of my first "real" clients was and still is Darnell Perkins of Darnell's Mocha Lounge. While I also

help promote events via social media marketing, I increased the business's web presence by creating

and maintain a website dedicated to the daily functions at the bar. I chose to base this website

in a CMS format because of its need for frequent updating.

DC GOVERNMENT - DEPARTMENT OF PUBLIC WORKS

2019-2020 LEAF Collection PROGRAM

Table of Contents

- Welcome Note & Facts
- Expected Weather Delays
- Do's & Don'ts
- Frequently Asked Questions
- Ward 1 Map & Leaf Collection Schedule
- Ward 2 Map & Leaf Collection Schedule
- Ward 3 Map & Leaf Collection Schedule
- Ward 4 Map & Leaf Collection Schedule
- Ward 5 Map & Leaf Collection Schedule
- Ward 6 Map & Leaf Collection Schedule
- Ward 7 Map & Leaf Collection Schedule
- Ward 8 Map & Leaf Collection Schedule

Ward 2

Area Boundary	Rake Leaves out by Sunday	Collection Dates	Rake Leaves out by Sunday	Collection Dates
A: East of 16th St, North of Independence Ave	November 3	November 4 to November 9	December 8	December 9 to December 14
B: West of 16th St to 17th St, North of Potomac Street	November 10	November 11 to November 16	December 15	December 16 to December 21
C: West of 27th St to Wisconsin Ave, South of Wisconsin St to Wisconsin St	November 17	November 18 to November 23	December 22	December 23 to December 28
D: West of Wisconsin Ave to Silver Spring Park, North of Canal St	November 24	November 25 to November 30 (Residential on Nov 30)	December 29	December 30 to January 4, 2020 (Residential on Jan 3)

#YOURAKEWETAKEDC



LEAF Collection PROGRAM

Ready to Rake, DC?

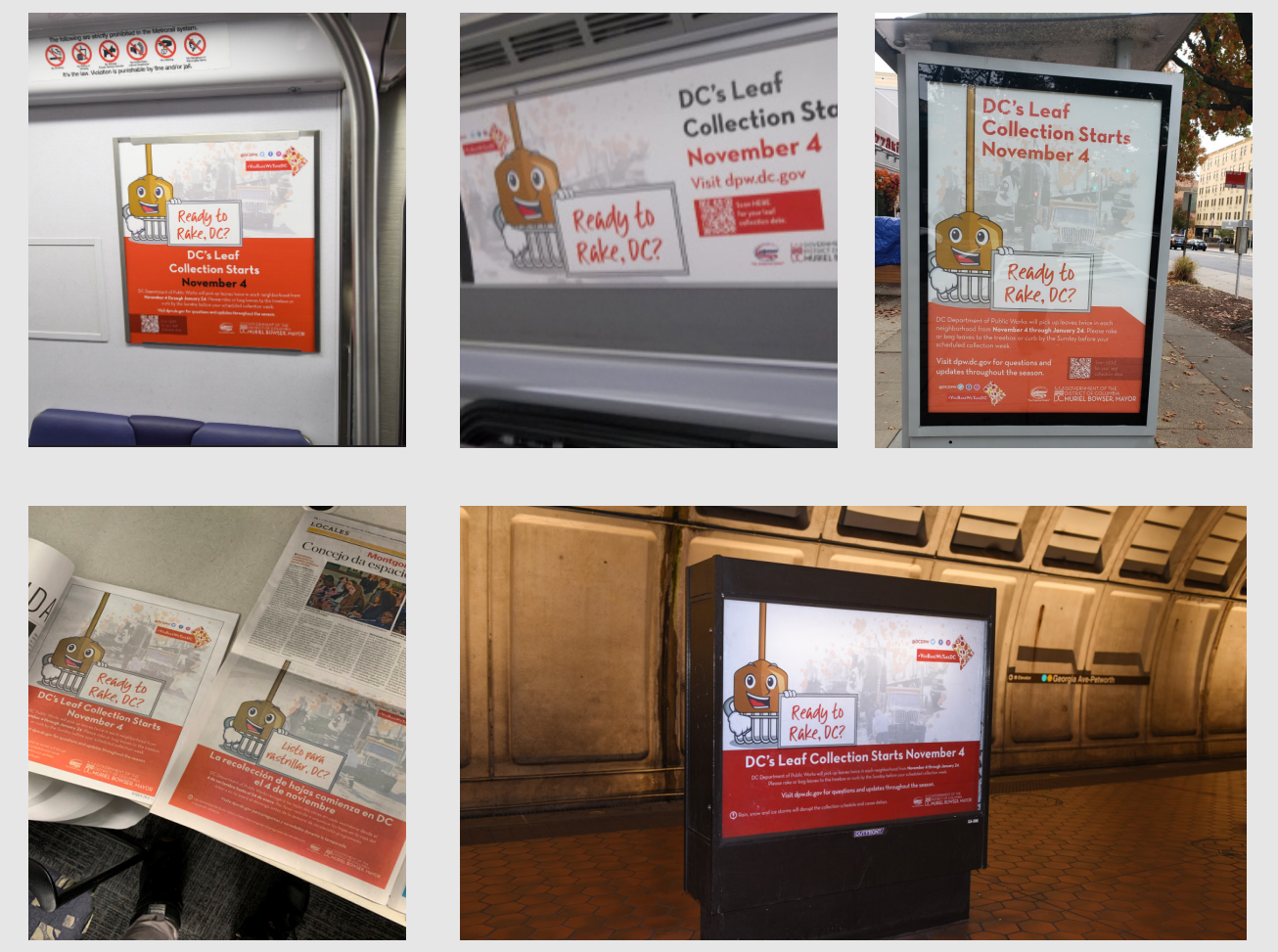
DC's Leaf Collection Starts November 4

Visit dpw.dc.gov

Area D

This week, we are collecting in AREA D

Consult your leaf brochure for more info!



One of my first incursions into the Public Sector was at DC Government, working

as the Communications Specialist, I was in charge of both digital and printed campaigns. Including the

fall leaf brochure, which mailed out to over 100k DC residents.

DC GOVERNMENT - DEPARTMENT OF PUBLIC WORKS

LITTER? NOT IN MY DC.

“
When I see litter, I feel like our city is being disrespected.”

Virginia Ai
Owner, Ben's Chill Bowl



“
For 29 years I've worked to keep our city clean to make sure it's a place people want to come and see.”

Donnel Pringle
DPW Sanitation Supervisor



“
When you're in an area where people pick up after themselves, you know that's a community that cares.”

Andy Shallal
Founder/CEO, Busboys and Poets



#TRASHFREEDC

DEPARTMENT OF ENERGY & ENVIRONMENT

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

“
When you're in an area where people pick up after themselves, you know that's a community that cares.”

Andy Shallal
Founder/CEO, Busboys and Poets



LITTER?
NOT IN MY DC.



“
When I see litter, I feel like our city is being disrespected.”

Virginia Ai
Owner, Ben's Chill Bowl



LITTER?
NOT IN MY DC.





#TRASHFREEDC

PLEASE BE A GOOD NEIGHBOR.

DON'T LITTER.

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR



#TRASHFREEDC

Place trash and recycling containers out for collection no earlier than 6:30 pm the night before collection and no later than 6 am on your collection day. Residents are required to remove trash and recycling containers from public space by 8 pm on your collection day.

Keep the public space around your property free of litter. Property owners have to ensure that all solid waste, regardless of whether it comes from their property or not, is properly stored at all times in a container that has a tight fitting lid.

Property owners are responsible for maintaining the public space around their property in clean condition at all times, regardless of whether or not the property owner put the items in the public space.

If you reside at a property that receives collection services from the District and you wish to dispose of bulk items, place a service request first to schedule a bulk pick-up and then place the items out for collection after 6:30 pm the day before the scheduled collection date.

WE WILL CONTINUE TO PARTNER TOGETHER WITH RESIDENTS AND BUSINESSES TO KEEP THE DISTRICT CLEAN.

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR



DC GOVERNMENT - DEPARTMENT OF PUBLIC WORKS

Department of Public Works Introduction

Presented by Christopher Geldart

Mission:

The Department of Public Works provides environmentally healthy municipal services that are ecologically sound and cost effective.

Department of Public Works' is organized into 3 major divisions.

- WASTE MANAGEMENT: 105,000 households serviced
- TRAFIC ENFORCEMENT: 1,335,905 Total number of citations written
- FLEET MANAGEMENT: 6,000 vehicles in our fleet

New Initiatives

- #TRASHFREEDC
- MURALS DC
- DON'T LITTER.
- NO DUMPING!
- myDPW app
- LITTER? NOT IN MY DC.
- PROBABLE TO KEEP YOU OR NEIGHBORHOOD CLEAN

Duties/Functions:

1,612 Alternative fuel vehicles in our fleet

DPW's Fleet Management Administration repairs and maintains approximately 6000 vehicles in the District government's fleet.

- Fuel Services
- Scheduled Fleet Maintenance
- Unscheduled Vehicle and Equipment Repairs
- Vehicle and Equipment Acquisitions
- Vehicle Disposal
- Fleet Motor Pool and Loaner Services
- City Wide Fleet Share Services
- City Wide Tire and Towing Services

Operations by the Season

- Leaf Collection Fall: 7,363 tons of leaves collected
- Street Sweeping Spring: 57,864 miles of streets cleaned mechanically
- Grounds Maintenance Summer: 1,000 locations in our portfolio
- Snow Removal Winter: 14 snow events

Community Resources

- Murals DC: 7 murals painted
- Food Waste Drop Off: 55,522 pounds collected
- Waste Diversion Education and Outreach
- Clean Alleys Program
- Helping Hands: 160 neighborhood cleanup projects
- E-Waste/Household Hazardous Waste

District Snow Team After Action Review 2018-19

Purpose

The After-Action Report/Conference is designed to do review the past season performance, highlight success and challenges, and develop meaningful recommendations for the upcoming season.

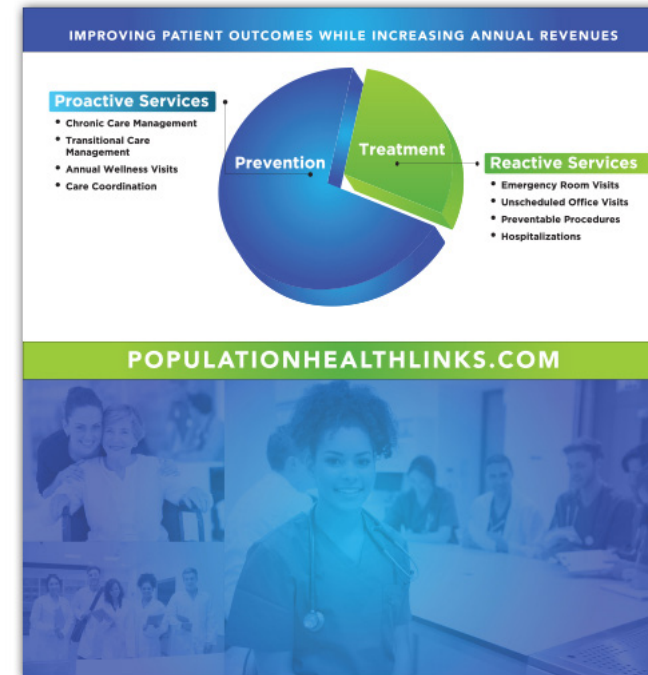
Agenda

Season Overview

- Section/Division Highlights and Challenges
- Public Information: 15 Minutes
- Snow Command: 15 Minutes
- Safety Officer/Risk Management: 15 Minutes
- Snow Coordinator/Deputy Snow Coordinator: 30 Minutes
- Planning Section: 20 Minutes
- Logistics: 20 Minutes
- Finance/Administration: 20 Minutes
- Organizational Structure Discussion: 20 Minutes
- Next Steps: 30 Minutes
- Closing Remarks: 10 Minutes

Next Steps

POPULATION HEALTH LINKS



CHRONIC CARE MANAGEMENT (CPT 99490)

Number of chronic care patients: **300**

Projected monthly Chronic Care Management payments: **\$12,780**

Projected annual Chronic Care Management payments: **\$153,360**

CHRONIC CARE MANAGEMENT (CPT 99495 & 99496)

According to CMS **2/3** of discharges are eligible for Transitional Care Management (TCM) services.

CMS estimates TCM reimbursements will increase payments by:

- 4% for family practice
- 3% for internal medicine
- 2% for gerontologists

CCM SERVICES
 HIPAA Compliant CCM Technology
 Care Plans
 Monthly Patient Outreach Program
 Care Coordination
 Medication Compliance
 Escalation & Notifications

CCM TEAM
 Registered & Licensed Nurses
 Certified Physician Assistants
 Certified Medical Assistants
 Health IT Professionals

Take better care of your patients and integrate new revenue streams into your practice without spending more time and money.

To learn more contact: info@Populationhealthlinks.com

CHRONIC CARE MANAGEMENT (CPT 99490)

Number of chronic care patients: **300**

Projected monthly Chronic Care Management payments: **\$12,780**

Projected annual Chronic Care Management payments: **\$153,360**

TRANSITIONAL CARE MANAGEMENT (CPT 99495 & 99496)

According to CMS **2/3** of discharges are eligible for Transitional Care Management (TCM) services.

CMS estimates TCM reimbursements will increase payments by:

- 4% for family practice
- 3% for internal medicine
- 2% for gerontologists

CCM SERVICES
 HIPAA Compliant CCM Technology
 Care Plans
 Monthly Patient Outreach Program
 Care Coordination
 Medication Compliance
 Escalation & Notifications

CCM TEAM
 Registered & Licensed Nurses
 Certified Physician Assistants
 Certified Medical Assistants
 Health IT Professionals

Take better care of your patients and integrate new revenue streams into your practice without spending more time and money.

To learn more contact: info@Populationhealthlinks.com

POPULATION HEALTH LINKS
HEALTHY PRACTICE - HEALTHY PATIENTS

To assist health professionals in creating a better quality of life for patients while building beneficial and sustainable business models for care delivery.

CHADWICK A. SEAMON
 Director, Public Relations

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[populationhealthlinks.com](https://www.populationhealthlinks.com)

One of my first contracting clients was and still is Seamon Corporation, They are a leading face in health

care data optimization. The project pictured was a branding scheme for a new project they were working on to try

and bring their services out of the government realm and into your doctors office.

DC HEALTH LINK



1 Create an Account

Go to DCHealthLink.com and create a user name and password.

HELLO
My name is

2 Determine Eligibility

Provide financial information about you and your family to determine eligibility for financial assistance in paying for coverage. Based on income and family size, the system will place you and your family members in one of three categories:

- Qualifies for some financial assistance to purchase private insurance
- Qualifies for DC's Medicaid program
- Doesn't qualify for financial assistance

4 Choose a Plan

Choose the health insurance plan that best meets your needs and budget.

1

2

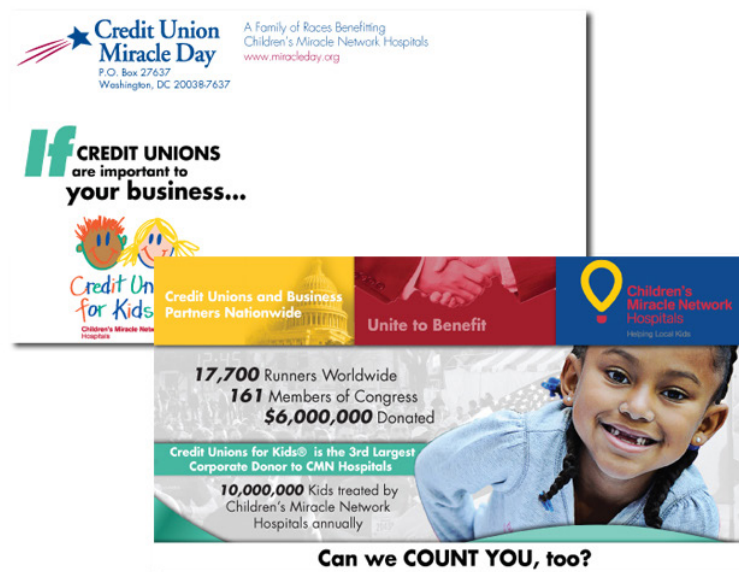
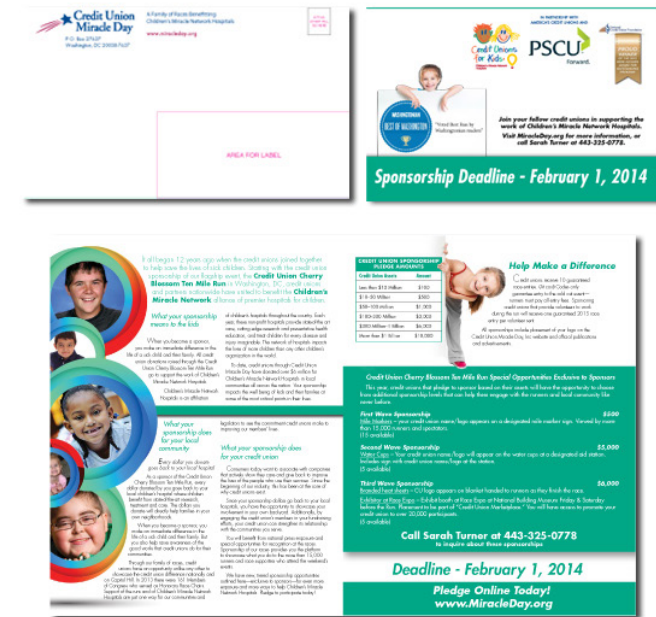
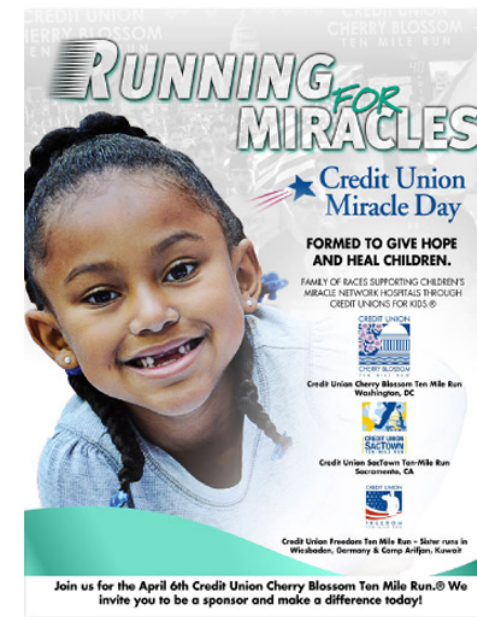


DC Health Link was created to implement a health care exchange program in the District of Columbia in

accordance with the Affordable Care Act (ACA), thereby ensuring access to quality and affordable health care

to all DC residents. This project was the branding behind their social media campaigns.

CREDIT UNION MIRACLE DAY RUN



The Credit Union Cherry Blossom Ten Mile Run® in Washington, DC, credit unions and partners

nationwide have united to benefit the Children's Miracle Network alliance of premier hospitals for

children. I provided the branding for the 2013 national series of races. This included a printed

media kit to sell to sponsors, posters, and direct mailers for potential donors.

CUMD INTERACTIVE KIOSK

Credit Unions and Business Partners Nationwide

Unite to Benefit

Children's Miracle Network Hospitals
Helping Local Kids

Become a Sponsor of the

2015 Credit Union Cherry Blossom Ten Mile Run®

15,000 Runners Worldwide
231 Members of Congress
\$6,500,000 Donated
10,000,000 Kids treated annually

HELP US RAISE
\$1,000,000
FOR

Children's Miracle Network Hospitals
Helping Local Kids

Overview

Compare

Platinum \$75,000

Gold \$50,000

Silver \$25,000

Copper \$10,000

Bronze \$5,000

Steel \$1,000

Pledge

Credit Unions and Business Partners Nationwide

Unite to Benefit

Children's Miracle Network Hospitals
Helping Local Kids

WHO YOU'LL REACH

CUNA CAC ATTENDANCE (OVER 200 CREDIT UNION PROFESSIONALS)

CU TIMES DISTRIBUTION (PRINT & ONLINE) - 60,000 REACHES

RACE EXPO OVER 20,000 RUNNERS AND ATTENDEES

CUMN FALLS DISTRIBUTION SET 2015 CREDIT UNION PROFESSIONALS

RACE DAY OVER 20,000 RUNNERS, VOLUNTEERS AND SPECTATORS

If Credit Unions are important to your business, consider...

The growth of credit unions continues to capture attention from consumers—and Members of Congress—for their good works and fair practices, directly and positively impacting your business' success.

The CUMD Family of Races includes the flagship Credit Union Cherry Blossom Ten Mile Run® in Washington, DC, the Credit Union SacTown Ten-Mile Run in Sacramento, California and Freedom Runs for our troops overseas. These races comprise one of the largest credit union fundraising events, enabling us to donate over \$6.5 million through Credit Unions for Kids® to Children's Miracle Network Hospitals since 2001.

We are asking for your support. The Credit Union Cherry Blossom Ten Mile Run is a unique opportunity to showcase your company demonstrating support for the credit unions you serve. Gain national exposure while giving hope and healing kids in communities nationwide. You do care. Show it!

With your sponsorship of the Credit Union Cherry Blossom Ten Mile Run, you get access to credit union decision makers.

Credit Unions and Business Partners Nationwide

Unite to Benefit

Children's Miracle Network Hospitals
Helping Local Kids

Compare sponsorship levels here

	Platinum Sponsor \$75,000	Gold Sponsor \$50,000	Silver Sponsor \$25,000	Copper Sponsor \$10,000	Bronze Sponsor \$5,000	Steel Sponsor \$1,000
Race Entries for Each Race	8 Free	4 Free	4 Free	2 Free	1 Free	
Passes for Announcers' Tower of Cherry Blossom	3 Passes	2 Passes	1 Pass			
Complimentary tickets to Cherry Blossom Gala/Auction Fund-raiser*	4 Tickets	4 Tickets	2 Tickets	1 Ticket		
Opportunity to Race Advertising sign at Gala	X	X				
Opportunity to Address Attendees of Gala Event in DC	X	X				
Half Page ad in CUMD Yearbook	X	X				
Mile Marker on Race Course	X	X				
One Ad or Story Placement in CUMD email blast	X	X				
Complimentary booth at Cherry Blossom Race Expo	X	X				
Invitation to Cherry Blossom Elite Runners Dinner	X	X	X	X		
Capital Hill Press Conference	X	X	X	X		
Invitation to CU CEO VIP Reception- Capital Hill	X	X	X	X	X	
Invitation to Sponsor Tent on Cherry Blossom Race Course	X	X	X	X	X	
Logo on CUMD Ads in CU trade Publications	X	X	X	X	X	X
Logo on Posters & Email Blast at CU trade events	X	X	X	X	X	X
Logo & Company Description on CUMD website	X	X	X	X	X	X

Credit Unions and Business Partners Nationwide

Unite to Benefit

Children's Miracle Network Hospitals
Helping Local Kids

PLATINUM SPONSOR - \$75,000

- Eight free race entries for the Credit Union Cherry Blossom Ten Mile Run
- Three passes for access to the announcer's tower at the race and name announced to 20,000 runners

Access to Decision Makers

Cherry Blossom Race Weekend Washington, DC

- Complimentary booth of Cherry Blossom Race Expo - National Building Museum. Access to over 20,000 runners, volunteers and running enthusiasts
- Invitation and recognition at Capital Hill Press Conference - Capitol Visitors Center. Attendees include small union CEOs, congressional representatives, congressional staff members, and credit union trade association representatives.
- Six complimentary tickets to Friday evening Gala/Event Fundraiser - attendees include Credit Union CEOs, industry leaders and all sponsoring business partners
- Opportunity to address attendees of gala event
- Invitation to Elite Runners' dinner - invites include elite national and international runners, CU CEOs, industry leaders
- Invitation and recognition at Credit Union CEO VIP Reception - Guests include Credit Union CEOs, industry leaders and all sponsoring business partners
- Invitation to Sponsor's Tent of the race course- invites include CU CEOs, industry leaders, CMNH Champion Family, Children's National Medical Center officials, and possibly high-ranking government official.

Advertising and Public Relations

- Half page ad in CUMD Yearbook- distribution approximately 1,200 credit union professionals
- Article in CUMD eNews - Distributed to over 200 credit union professionals
- Prominent sign at Cherry Blossom gala event with advertising message of your choice
- Mile Marker with logo on CUMD race course
- Prominent display of logo on all ads in CU Times and any other trade press ads placed (list)
- Three ads yearly in CU Times. One to include bonus distribution during CUNA's CAC conference
- Catalog on CreditUnions.com website
- Credit Union Association/League publications
- Prominent logo recognition on all posters and at exhibit booths at credit union trade events, including CUNA Governmental Affairs Conference with attendance of more than 3,000 credit union industry professionals
- Logo with a company description and link on CUMD Website

Credit Unions and Business Partners Nationwide

Unite to Benefit

Children's Miracle Network Hospitals
Helping Local Kids

We CAN do it!

Next races: April 12, 2015.

PLEDGE NOW

Be a part of this initiative that has won the coveted National Credit Union Foundation's Herb Wegner award for Outstanding Program of 2013.

Pledge Online at www.miracleaday.org.

The growth of credit unions continues to capture attention from consumers—and Members of Congress—for their good works and fair practices, directly and positively impacting your business' success.

Please pledge by February 1, 2015. We will invoice you for your tax-deductible donation and you can pay now or in 2015.

Credit Unions for Kids is the 3rd largest Corporate Donor to CMN Hospitals

The Credit Union Cherry Blossom Ten Mile Run® in Washington, DC, credit

unions and partners nationwide have united to benefit the Children's

Miracle Network alliance of premier hospitals for children. I was tasked to

create an interactive display to sell sponsorships to businesses.

ORIP GRANT KIOSK PROGRAM

ORIP
OFFICE OF RESEARCH
INFRASTRUCTURE PROGRAMS

NIH National Institutes of Health

WELCOME TO SMALL BUSINESS PROGRAMS

ARE ORIP SBIR/STTR GRANT PROGRAMS RIGHT FOR ME?

Application Process Basics

Contact Information

GRANTEES TELL THEIR STORIES

Tom Robertson
Paul Tylor
Angelika Fath-Goodin

Tom Robertson
Successful ORIP Grantee

PLAYING FOR SUCCESS IN NEUROSCIENCE
NURBITS GAME

IMPACT ON EDUCATION

ORIP
OFFICE OF RESEARCH
INFRASTRUCTURE PROGRAMS

ALL GRANTEES

CONTACT FOR MORE INFORMATION

ARE ORIP GRANT PROGRAMS RIGHT FOR ME?

Application Process Basics

Contact Information

GRANTEES TELL THEIR STORIES

BACK TO INTRODUCTION

ANGELIKA'S STORY

CONTRIBUTION TO SCIENCE:
The NICE device revolutionizes embryo transfer in mice making it ideal for producing transgenic, knock-out or knock-in mice without surgery. NICE is as effective as current surgical procedures.

THE INNOVATION THE NEXT DEVICE

GETTING TO KNOW ANGELIKA FATH-GOODIN

PHOTOS

APPLICATION PROCESS BASICS

APPLICATION BASICS

RECEIPT AND REFERRAL MONTHS 1-3

PEER REVIEW MONTHS 4-9

AWARD MONTHS 9-10

PLANNING

WRITING

SUBMITTING

ELIGIBILITY REQUIREMENTS

SBIR

STTR

SBIR/STTR EMPLOYMENT DETAILS

ANGELIKA'S STORY

PHOTOS

MORE INFO

CONTACT FOR MORE INFORMATION

NAME

EMAIL

PHONE

ADDRESS

STATE

CITY

ZIP

SUBMIT

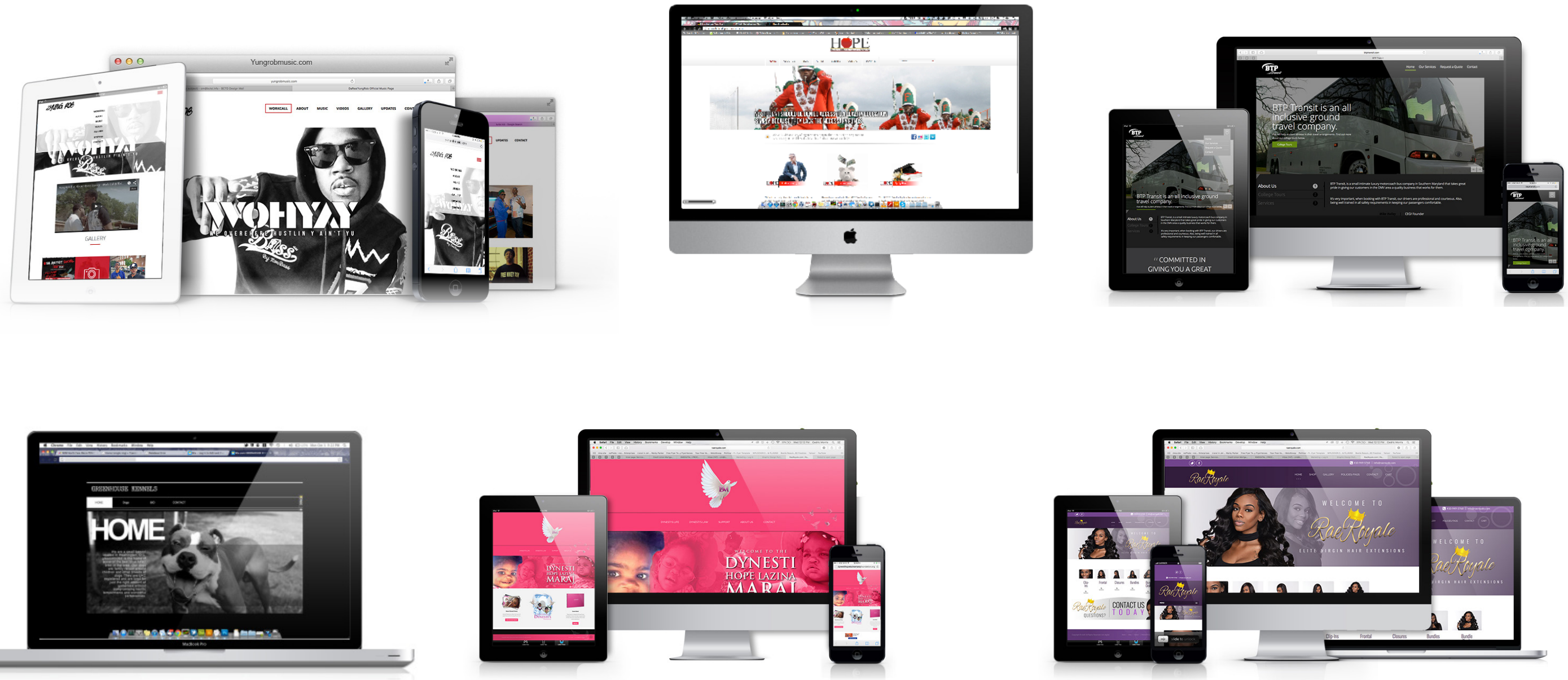
ORIP or the Office of Research Infrastructure programs is a branch of NIH that funds the

“scientific human and physical resources that will help to ensure the Nation's capability to

prevent disease. I was contracted to design and implement a kiosk program for an event.

It featured videos, and an interactive form to collect information.

WEB PROJECTS



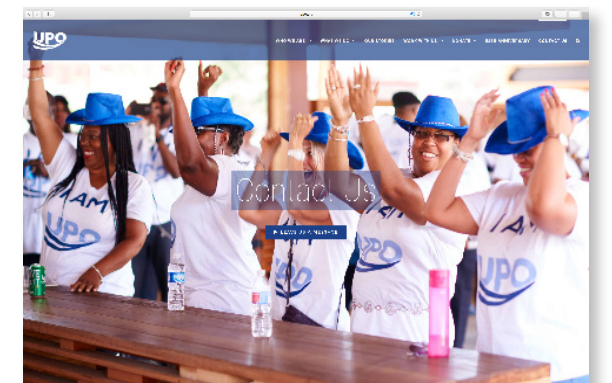
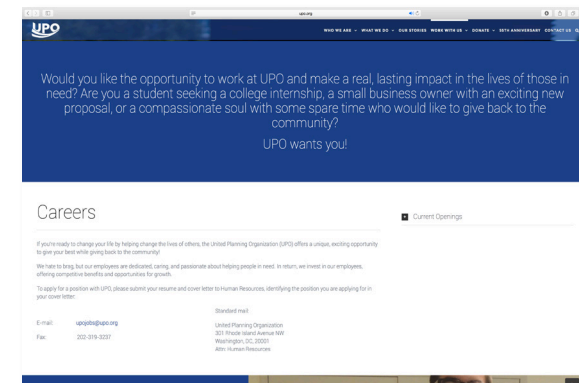
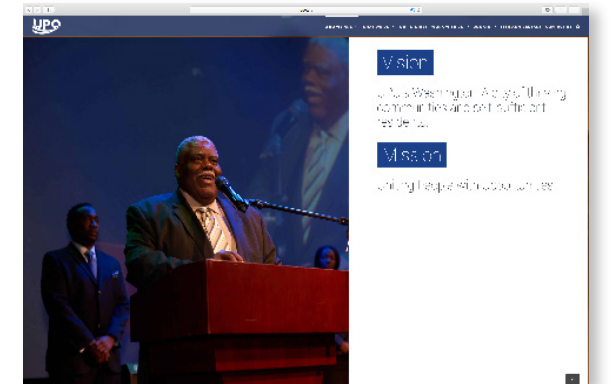
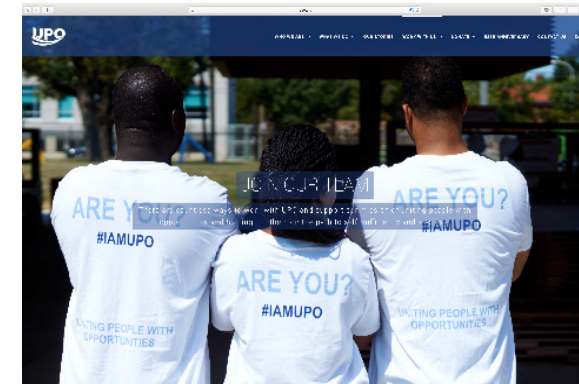
A website is the largest source of information for most small business.

Above are some of my favorite web projects from over the years.

All of which feature responsive design, and interactive features,

such as shopping, social media, etc.

UNITED PLANNING ORGANIZATION



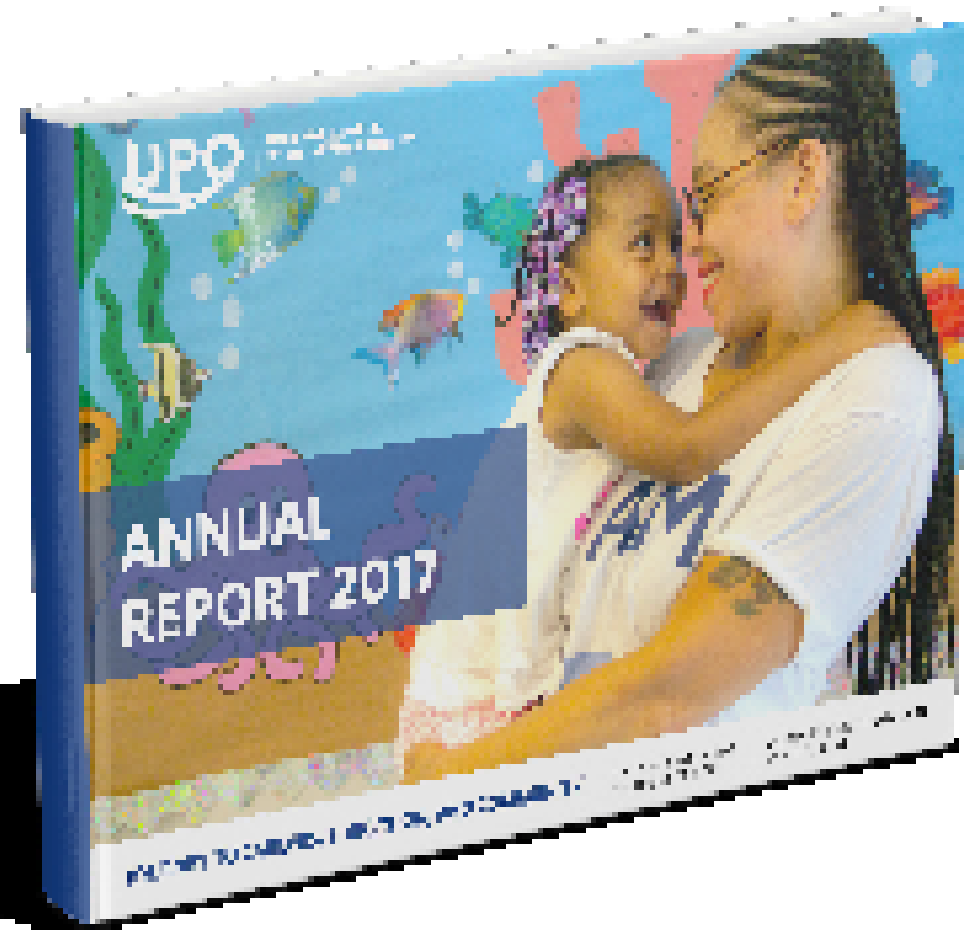
One of my first incursions into the non profit world, the United Planning Organization,

is a community action agency which unites low income residents of D.C. to social

services, and job training opportunities. I was tasked to create a new modern web

interfaces that features more interactive features to engage our target audience.

UNITED PLANNING ORGANIZATION



This infographic features a central image of a smiling woman wearing a yellow hard hat and safety glasses. To the left, under the heading 'THE MEMBERS', there is a list of names and their respective roles. To the right, under the heading 'Vision', there is a statement: 'To ensure that all our clients are receiving the best care possible.' Below that, under the heading 'Mission', there is a statement: 'To improve the lives of our clients through education and support.'

This infographic is titled 'WHAT I CAN DO?' and lists several services offered by UPO. The services are categorized into 'FREE' and 'PAID' sections. The 'FREE' section includes 'Financial counseling', 'Budgeting', and 'Debt management'. The 'PAID' section includes 'Tax preparation', 'Estate planning', and 'Retirement planning'. There is also a section for 'UPO's services' which includes 'Financial counseling', 'Budgeting', 'Debt management', 'Tax preparation', 'Estate planning', and 'Retirement planning'. At the bottom, there is a call to action: 'CALL US TODAY AT 800-855-8585'.

This infographic is titled 'PROGRESS' and features a map of the United States with various data points. The data points include '100%' for 'Financial counseling', '95%' for 'Budgeting', and '90%' for 'Debt management'. There are also several photographs of people and a large number '100' at the bottom.

This infographic is titled '2018 Goals' and lists several goals for the year. The goals include 'Increase the number of clients receiving financial counseling', 'Increase the number of clients receiving budgeting services', and 'Increase the number of clients receiving debt management services'. There is also a photograph of a group of people at the bottom right.

This infographic is for the '2017 UPO PEACE WALK'. It features a photograph of a group of people walking. The text includes '2017 UPO PEACE WALK' and '100% of proceeds go to support UPO's mission'. There are also several logos at the bottom.

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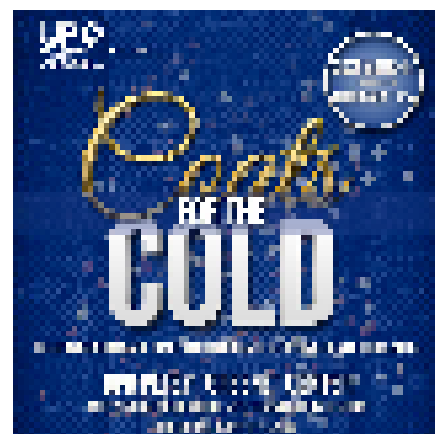
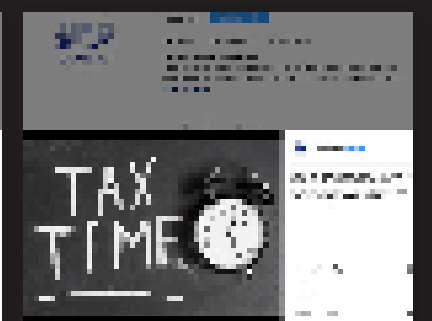
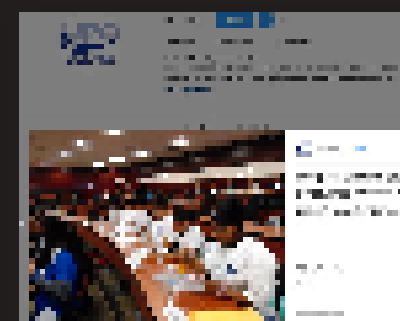
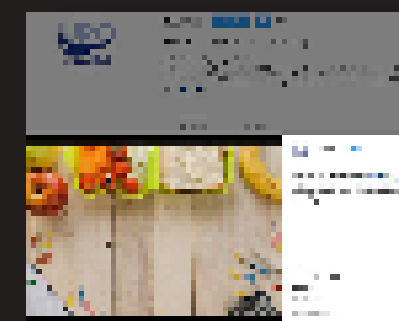
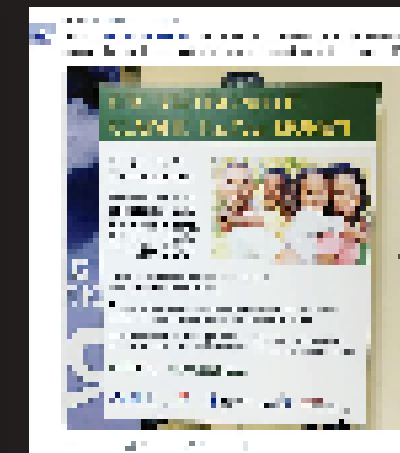
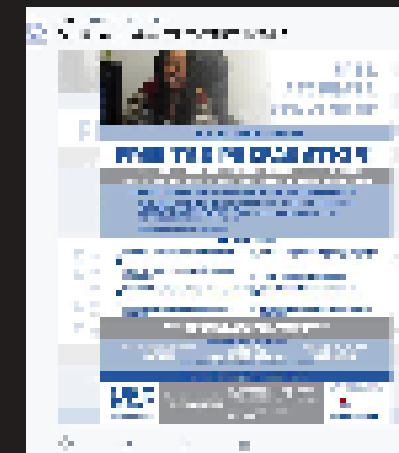
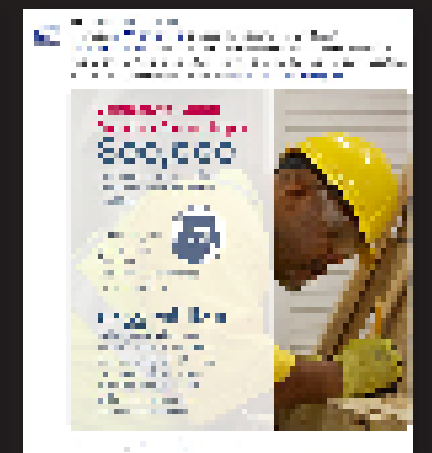
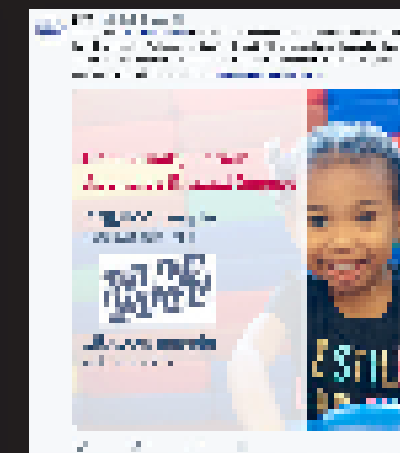
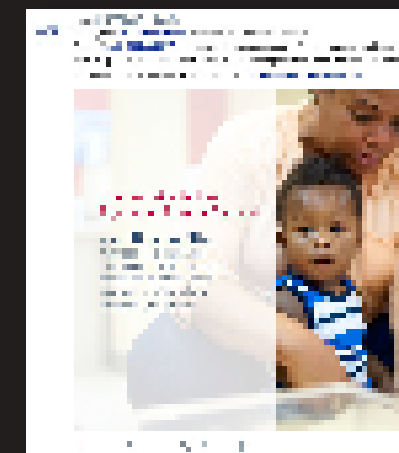
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This infographic is titled 'Fighting To End Poverty' and features a photograph of a young child. The text includes 'Fighting To End Poverty' and 'UPO is committed to helping our clients achieve financial stability and end poverty'. There are also several logos at the bottom.

This infographic is titled 'MLK JR.' and features a photograph of a young child. The text includes 'MLK JR.' and 'UPO is committed to helping our clients achieve financial stability and end poverty'. There are also several logos at the bottom.

CAMPAIGN MATERIALS

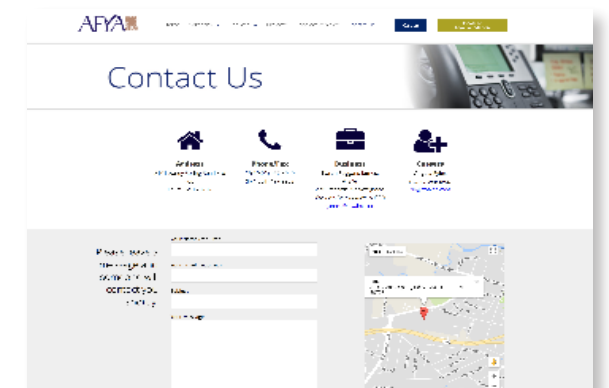
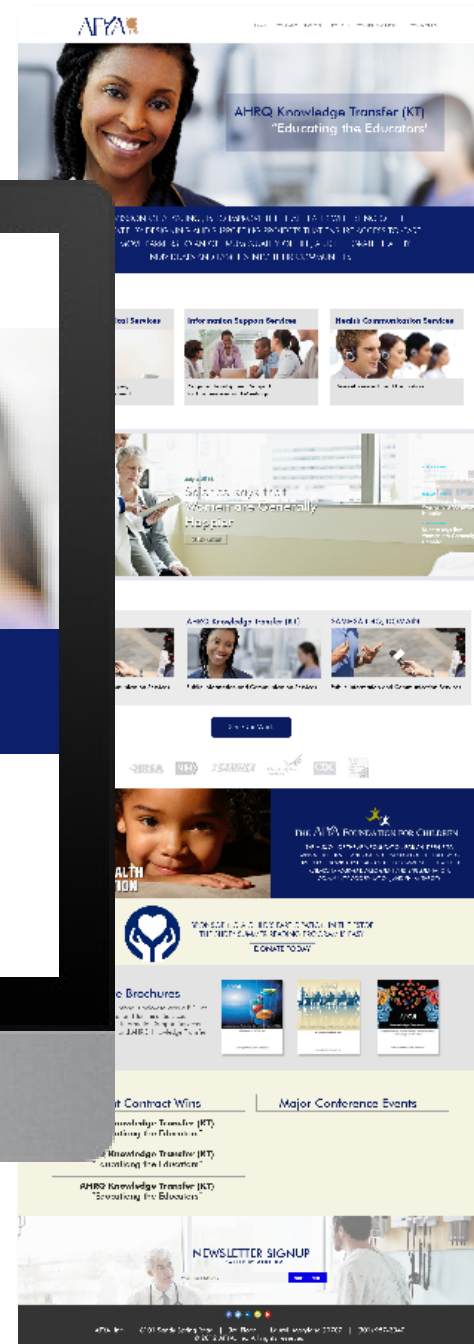


Because of my strong background in the financial industry I have been tasked to create

many campaigns that spanned through different mediums. Above is a sample

of a few that span throughout both printed and digital media.

AFYA INC



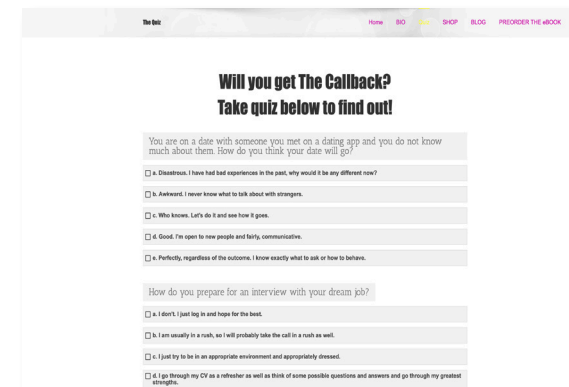
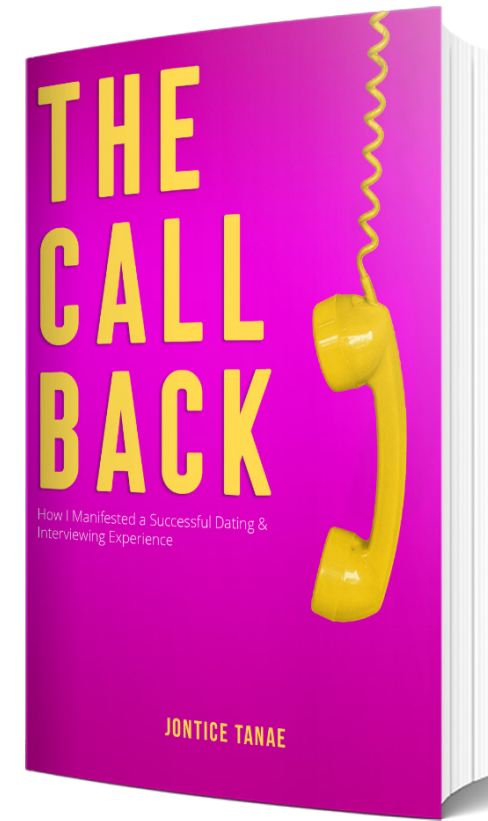
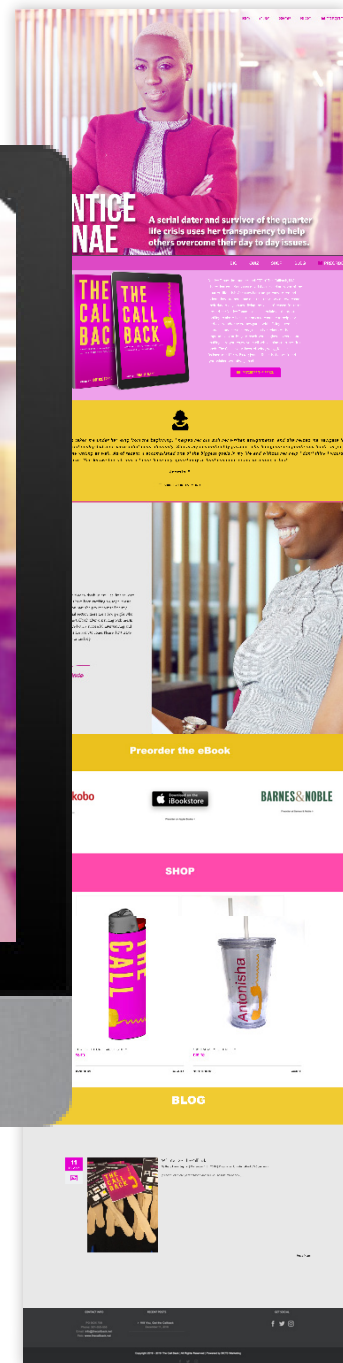
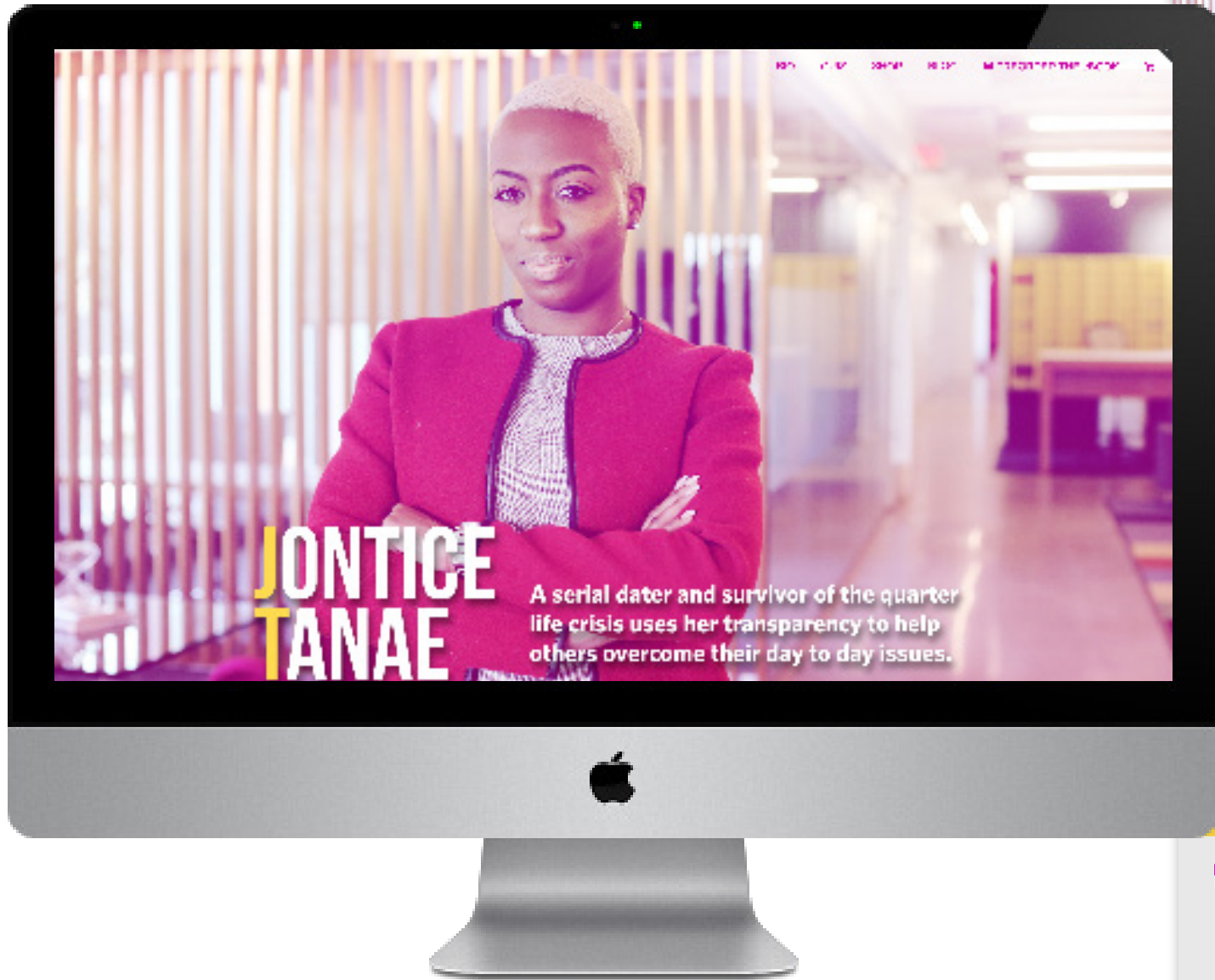
The mission of AFYA, Inc., is to improve the health and well-being

of the underserved. I created a new web presence, along with

an responsive design approach, interactive & search engine opti-

mization features were added.

THE CALL BACK



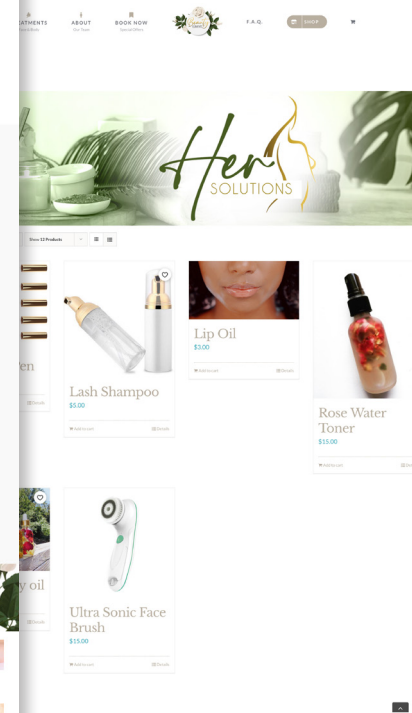
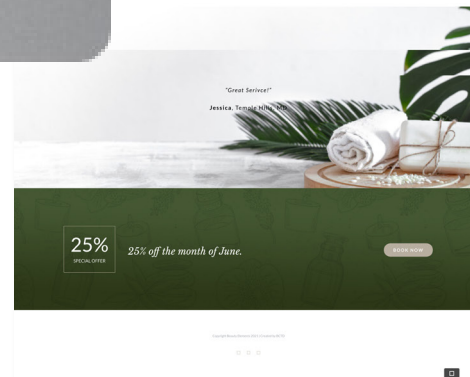
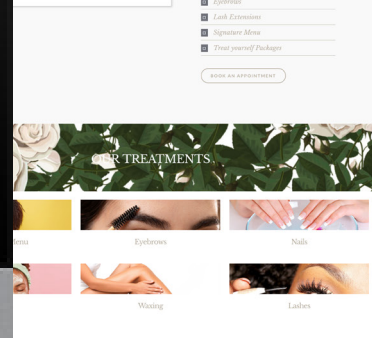
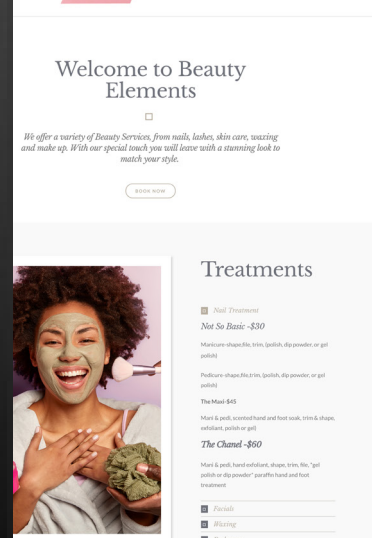
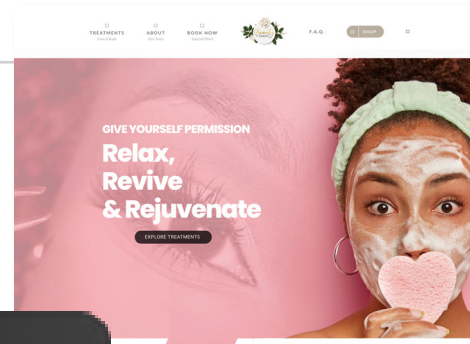
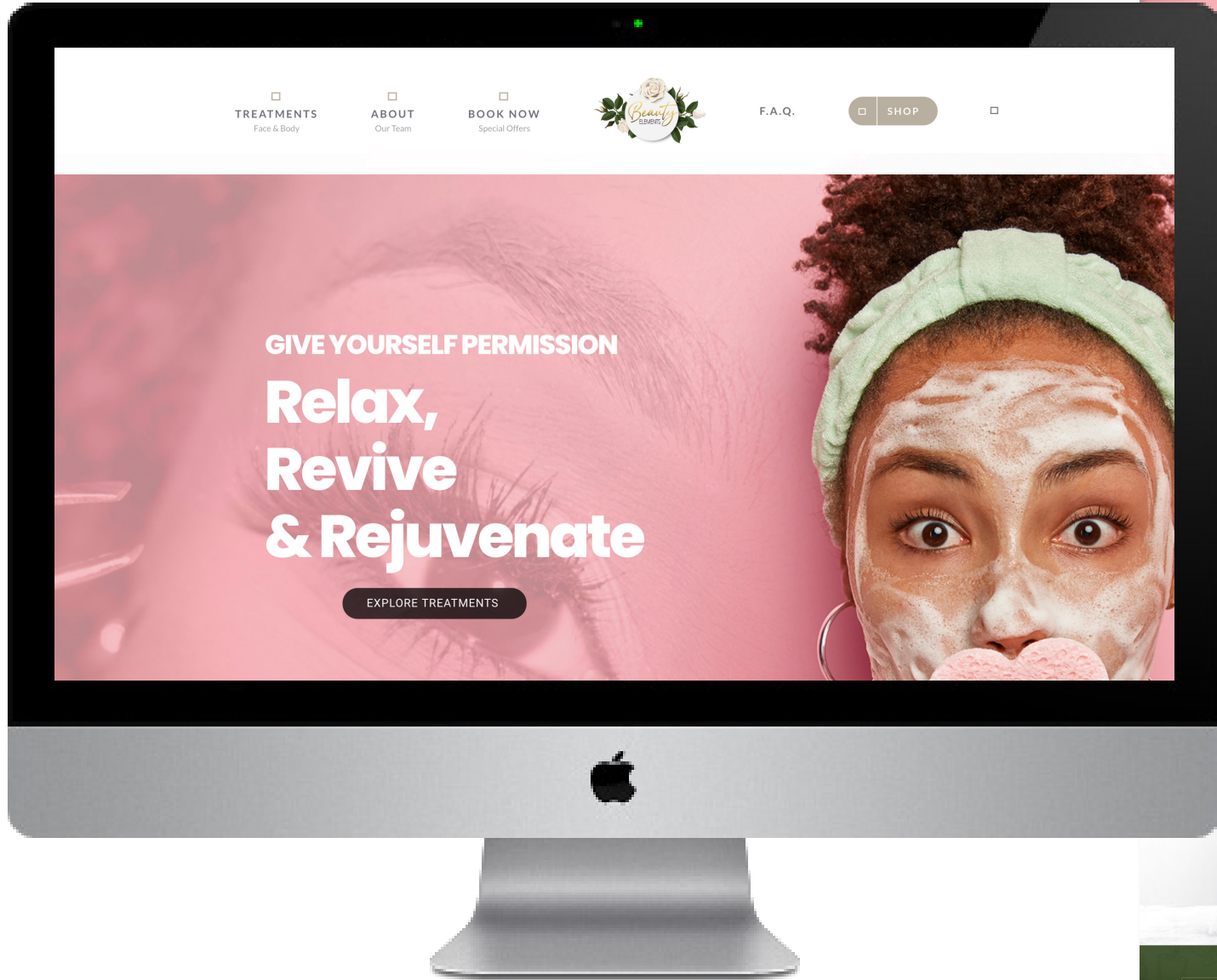
The website also features an interactive quiz, that captures e-mail's and will report your results to you after collection.



Morgan State University College is one of the premier HBCU's on

the East Coast! I was contracted by an alumni member to create a

branding scheme for her debut self help & biography.



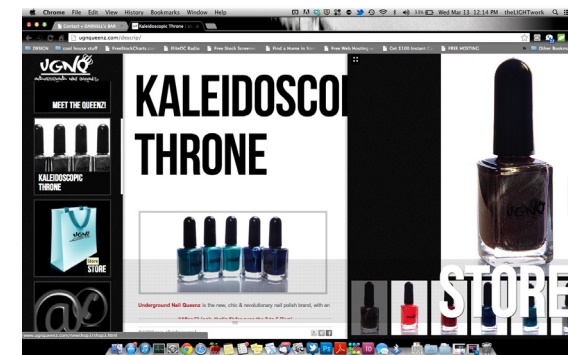
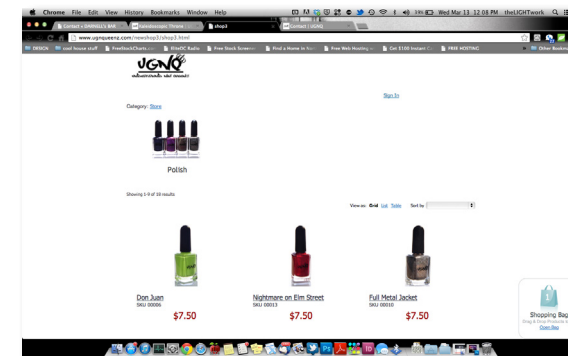
The beauty industry is booming! People all over are joining the

gold rush. Beauty Elements is a small spa in Prince George's

County Maryland who let me take care of their new identity that

included a new website, eCommerce shop and logo package.

UNDERGROUND NAIL QUEENZ



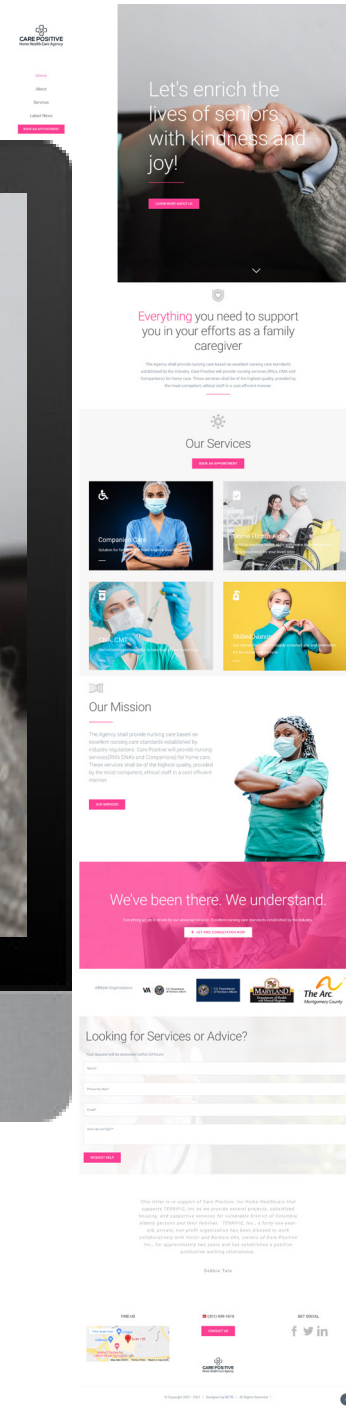
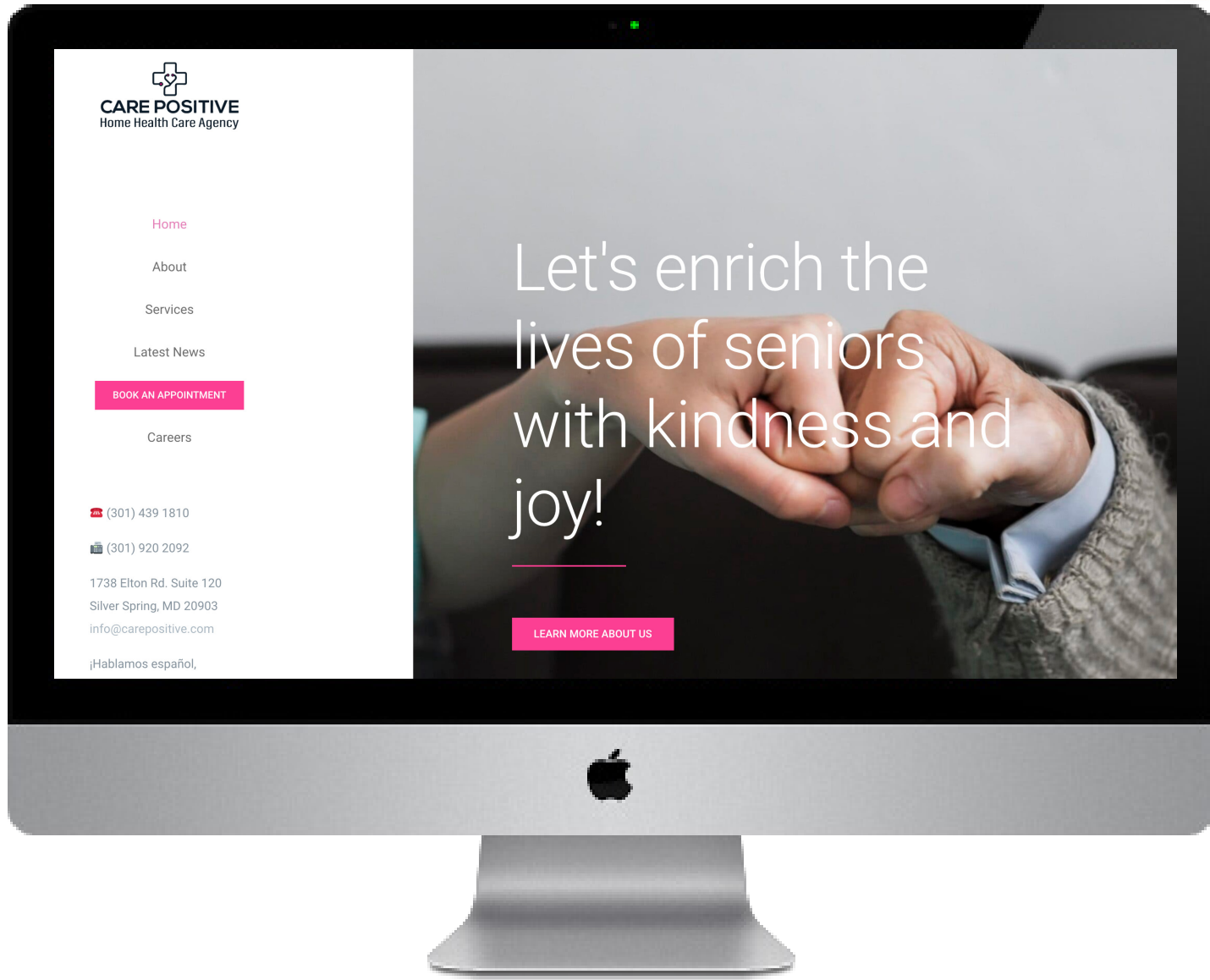
The Underground Nail Queenz are a chic duo that sells custom nail

polish online and at events. I created the entire identity, along

with the website that features navigation tiles instead of normal menu

items. It also features a shop section where you can purchase items.

CAREPOSITIVE



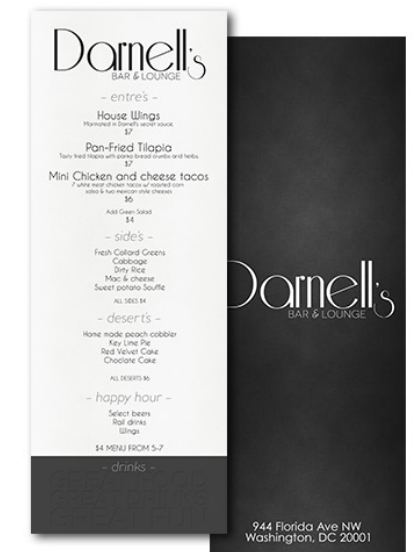
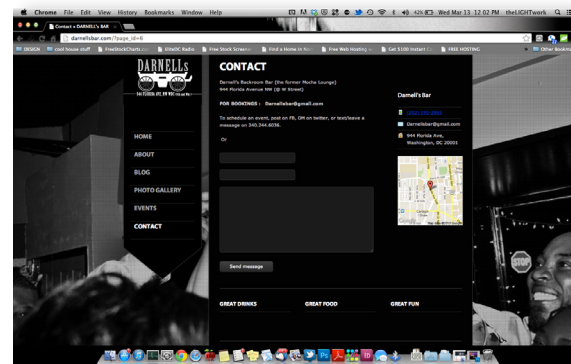
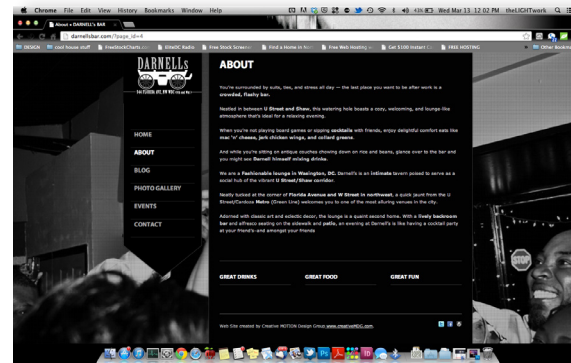
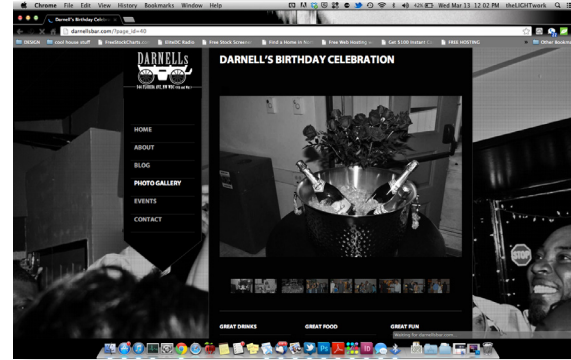
W Websites are one of the best ways to gain more eyes on your business.

This branding scheme plus website design brought CarePositive

into the 2020s with a strong new design.

DARNELL'S BAR - MARKETING MANAGING

Darnell's
BAR & LOUNGE



One of my first "real" clients was and still is Darnell Perkins of Darnell's Mocha Lounge. While I also

help promote events via social media marketing, I increased the business's web presence by creating

and maintain a website dedicated to the daily functions at the bar. I chose to base this website in a CMS

format because of its need for frequent updating.

CHESAPEAKE REGIONAL INFORMATION SYSTEM



CRISP is a regional health information exchange (HIE) serving

Maryland and the District of Columbia. In 2016 they wanted to

begin to refresh their web presence. With new features such as

a responsive design, a blog, interactive buttons, and contact forms.

PARTZOO

partzoo

a new way to search for auto parts

Donec luctus, mi non dignisim rhoncus, odio sapien rutrum ante, ac cursus justo metus at sapien. Vivamus ultrices risus a sapien tempor at molestie lacus hendrerit.

enter email for updates

notify me

copyright (c), 2013 Partzoo, LLC. All

partzoo

search your question here

help center

Frequently Asked Questions

Contact Us

partzoo

partzoo

Shopping Cart

Product	Quantity	Price	Total
Durafast Brakepad Kit Rear Air Suspension Bag	2	\$25.00	\$50.00
Durafast Brakepad Kit Rear Air Suspension Bag	1	\$25.00	\$25.00

Your Pick-up Location

continue shopping

partzoo

something about partzoo

What we do

How we are different

vendors we work with

partzoo

partzoo

Durafast Brakepad Kit Rear Air Suspension Bag

\$29.99

add to cart

Your Pick-up Location

partzoo

find auto part deals from local retailers within seconds!

Vehicle

year make model style

Part Type

choose an auto part or enter keywords (product, brand, description, etc.)

Location

enter zip code

find my part

brake pads

brake pads

brake pads

brake pads

brake pads

Learn how to start selling on partzoo!

start now

product about us blog timeline

product about us blog timeline

product about us blog timeline

product about us blog timeline

contact info@partzoo.com 1(888) 888-8888 8700 Robert Fulton Columbia, Maryland 21111

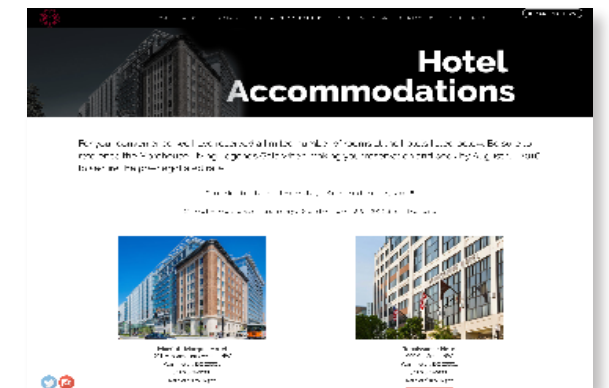
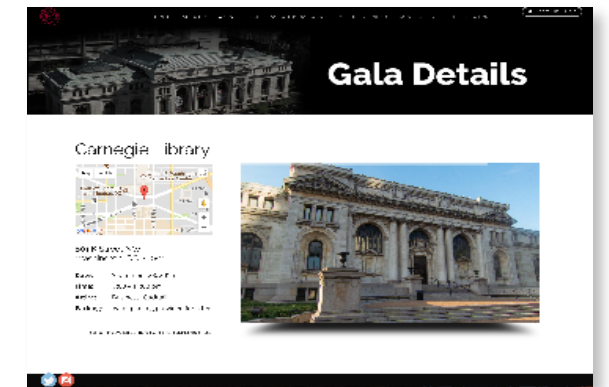
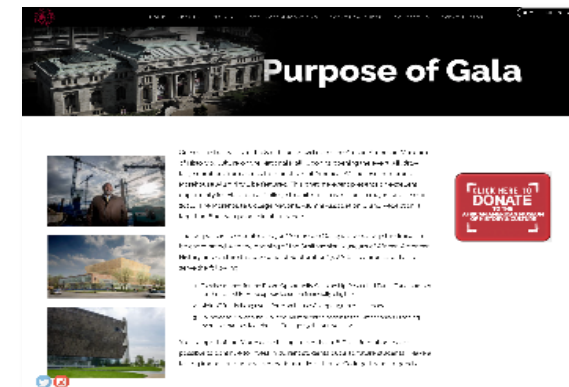
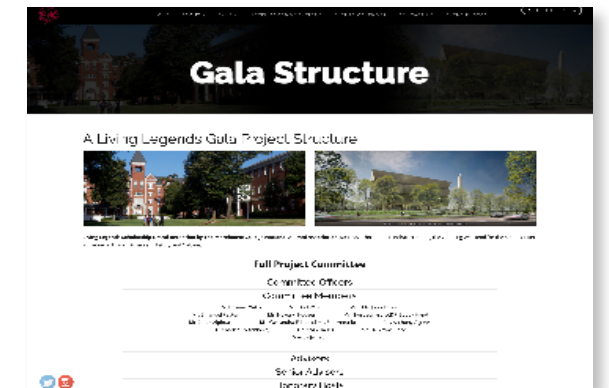
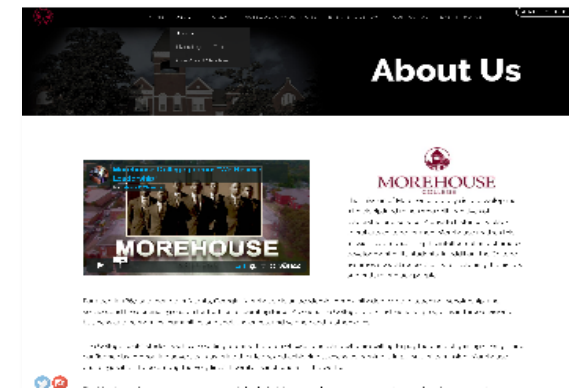
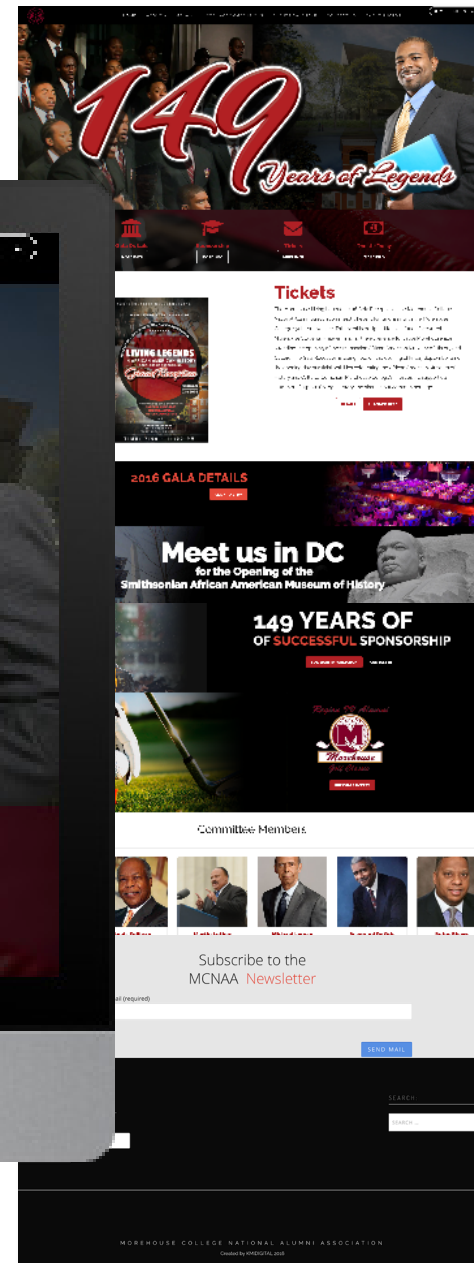
One of the start ups that unfortunately didn't happen. This is Partzoo,

it was going to be an online auto parts database where the

customer could look up local parts in one central location. They

requested a very sleek and modern design.

MOREHOUSE ALUMNI GALA



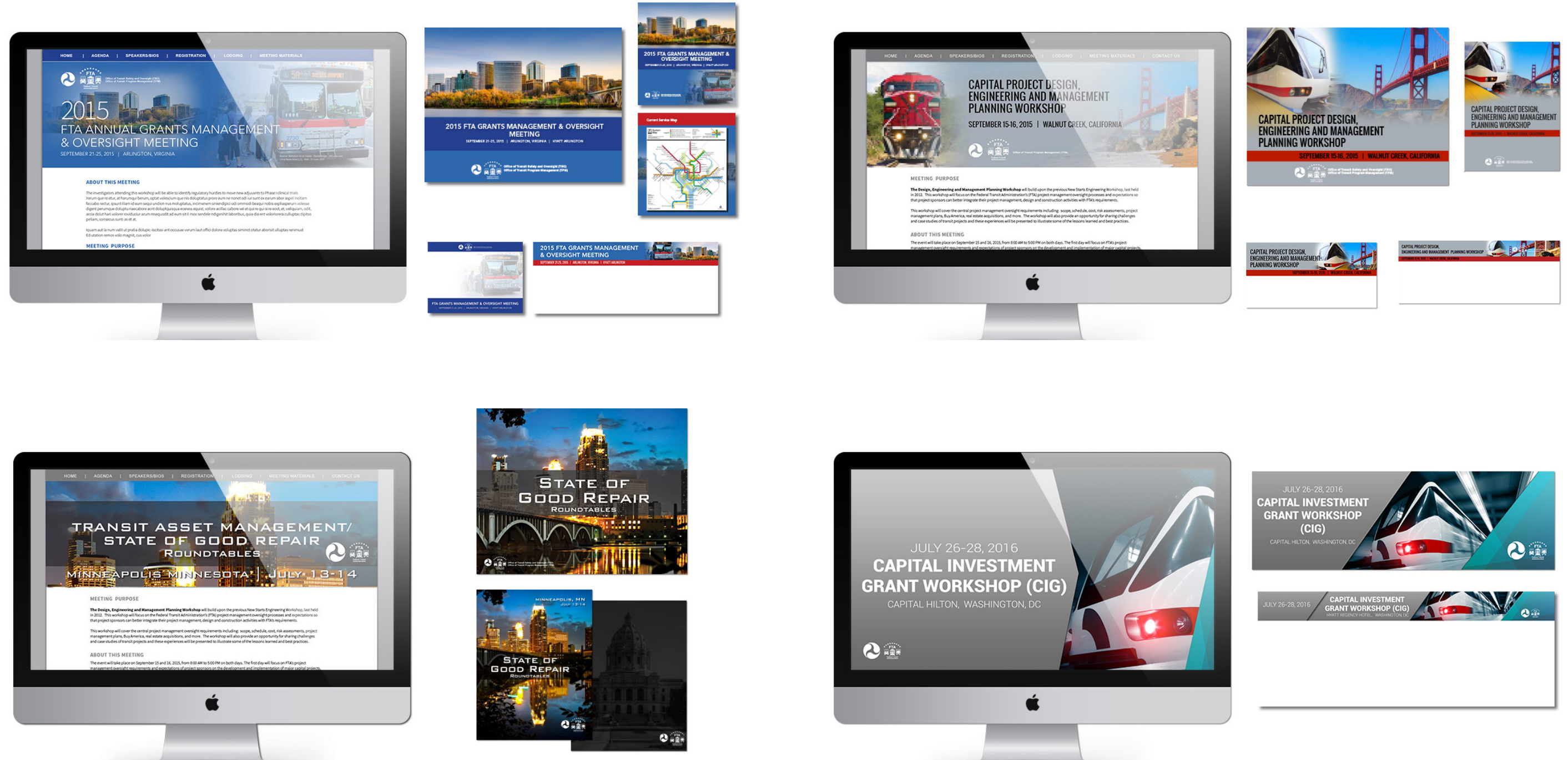
Morehouse College is one of the premier HBCU's on the East

Coast. I was contracted by an alumni member to create a new web

presence for an anniversary gala celebrating the opening of the new

National Museum of African American History and Culture.

VARIOUS FTA PROJECTS



One of my many government agency clients. I have been

tasked to create many graphics for meetings and conferences, the

above four are some of the ones they let me be most creative with.

FEDERAL GOV'T PROPOSALS

Health | Safety | Human Services
 Woman-Owned | HUBZone-Designated | Minority Business Enterprise

ANIMAL MODELS

RESEARCH INFRASTRUCTURE

SCIENCE EDUCATION

FACILITIES

MAKING SCIENCE SOCIAL

Office of Research Infrastructure Programs | National Institutes of Health (NIH)

COST PROPOSAL Due Date: August 26, 2015 TORP #1028

SUBMITTED TO: Patricia Newman, Program Analyst, OD
 Office of Research Infrastructure Programs (ORIP)
 National Institutes of Health,
 6701 Democracy Boulevard, Room 057
 Bethesda, MD 20892
 Phone: 301-435-0884
 pnewman@nhi.nih.gov

SUBMITTED BY: Seamon Corporation
 180 M Street N.W., Suite 600
 Washington, DC 20003
 Phone: 301.577.0244
 Melissa.Michelson@seamon.com
 E: melissam@seamoncorporation.com

This proposal or quotation includes data that shall not be disclosed until the Government excluded and has developed, used, or disclosed—in whole or in part—any proprietary information to conduct this proposal or quotation. If, however, an exclusion is requested by this offeror or contractor, such exclusion shall not be a condition of this data, and the Government shall not be bound by the exclusion. This exclusion does not limit the Government's right to use information contained in this data if it is obtained from another source without restriction. The data subject to this exclusion are contained on all pages.

MARC CAPOSSO | PROJECT MANAGER/CREATIVE DIRECTOR
 Summary of Experience

BRIAN LOEBIG | SOCIAL MEDIA EXPERT
 Summary of Experience

CEDRIC MORRIS | GRAPHIC DESIGNER
 Summary of Experience

WILL CLINE | VISUAL ANIMATOR, VIDEO PRODUCER
 Summary of Experience

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 Summary of Experience

WILL CLINE | VISUAL ANIMATOR, VIDEO PRODUCER
 Summary of Experience

August 30, 2016

Embryo Awareness Among OB-GYNs

TORFP: 16-233-SOL-00689

Submitted To: PSC
 Zippora Chepkor, Contract Specialist, Program Support Center, U.S. Department of Health and Human Services, PSC Acquisition Management Services, 7700 Wisconsin Avenue, Room 9300D, Bethesda, MD 20814, zchepkor@psc.hhs.gov

Submitted By: AFYA
 LeMont E. Joyner, M.S.P.H., President/CEO, 8101 Sandy Spring Road, Third Floor, Laurel, MD 20707, (301) 937-3040, lejoyner@afyainc.com, www.afyainc.com

Price/Business Volume

August 18, 2016

CNCS 2017 justice AmeriCorps Meeting

Solicitation Number: CNSHQ16T049

Submitted To: NATIONAL & COMMUNITY SERVICE CENTER
 Marjorie Brooks & Jessica Garcia, Office of Procurement Services, Corporation for National and Community Service, 230 E Street, SW, Washington DC 20025

Submitted By: AFYA
 LeMont E. Joyner, M.S.P.H., President/CEO, 8101 Sandy Spring Road, Third Floor, Laurel, MD 20707, (301) 937-3040, lejoyner@afyainc.com, www.afyainc.com

Volume I: Technical Quote

While working as a federal government contractor I was tasked with arranging multiple proposals and graphics for Federal Government RFPs

WILL POWER - NON PROFIT

WILL POWER PARTY
Adventures in Living. Lessons for Life.

CELEBRATING 13 YEARS OF WILL POSITIVELY IMPACTING DC YOUTH.

GOLD SPONSORS
Aaron Straus & Lillie Straus Foundation

SILVER SPONSORS
Kim & John Snedden

BRONZE SPONSORS
Tri-State Stone & Building Supply Inc., Spilled Milk, etc.

SPONSORS
Total Administrative Services Corporation, etc.

WILL POWER PARTY HOST COMMITTEE
CHAIRMAN: Steve Best & Caroline and Jeff Revis
COMMITTEE: Amy and Greg Dill, etc.

BOARD OF DIRECTORS
President: Stephen H. Johnson, etc.

WILDERNESS LEADERSHIP WILL AND LEARNING

ENVIRONMENTAL AWARENESS STEWARDSHIP

LEADERSHIP & SELF-EMPLOYMENT

CULTURAL AWARENESS & APPRECIATION

CIVIL LIFE SKILLS DEVELOPMENT

This non profit client had a very strong branding scheme already in

place. I took that information and created more printed materials

such as an array of banners to be used at networking events,

and a poster for the anniversary party.

FINANCIAL CAMPAIGNS

NO PAYMENTS UNTIL 2014**

ON-SITE FALL CAR SALES
Which Best Fits Your Budget?
Look for the color-coded hang tags on each vehicle to see which car matches your budget.

CAR SALE
Saturday, October 19
9 a.m. – 5 p.m.
Main Office Parking Lot

CAR SALE
Saturday, November 2
9 a.m. – 5 p.m.

AUTOADVISORS
Which Best Fits Your Budget?
Look for the color-coded hang tags on each vehicle to see which car matches your budget.

CAR SALE
Saturday, October 19
9 a.m. – 5 p.m.
USF Tampa Campus
Main Office Parking Lot
Corner of USF Palm Dr. and USF Laurel Dr.
www.usf.usfcu.org

On-Site Fall Car Sales
Which Best Fits Your Budget?
Look for the color-coded hang tags on each vehicle to see which car matches your budget.

AUTOADVISORS
Which Best Fits Your Budget?
Look for the color-coded hang tags on each vehicle to see which car matches your budget.

Your Blue Flame Credit Union Online Branch is now... BANKING done better!

We've re-designed the Blue Flame Credit Union website to be better than ever!

With easier access to all of our great services, we have built and updated digital tools to help you... and by the way, make access from your favorite mobile device!

New features include:

- Easy Navigation
- Financial Calculators
- Convenient ATM & Branch Locator Tool
- Online submission of Applications & Forms
- Resource Center with information for members of all ages

Blue Flame Credit Union
4001 Varsity Road
Chapel Hill, NC 27517
704-522-2075
www.blueflamecu.org

Blue Flame Credit Union
83 Century Boulevard
Raleigh, NC 27613
919-776-9433
1-800-250-3332 • BlueFlameCU.org
Federally insured by NCUA

CREDIT UNIONS
WHERE MEMBERS ARE PRICELESS

56th Annual Meeting & Convention
April 24-26, 2014
The Clarend Hotel • Ocean City, Maryland

Schedule of Events & Agenda

56th Annual DCUL Business Meeting
Allen Riley, Chairman, Presiding

- 8:00 a.m. Registration
- 8:30 a.m. Breakfast and Welcome
- 9:00 a.m. Meeting
- 9:30 a.m. Presentation: Financial Trends 101
- 10:00 a.m. Presentation: The State of the Industry
- 10:30 a.m. Presentation: The State of the Industry
- 11:00 a.m. Presentation: The State of the Industry
- 11:30 a.m. Presentation: The State of the Industry
- 12:00 p.m. Lunch
- 1:00 p.m. Presentation: The State of the Industry
- 1:30 p.m. Presentation: The State of the Industry
- 2:00 p.m. Presentation: The State of the Industry
- 2:30 p.m. Presentation: The State of the Industry
- 3:00 p.m. Presentation: The State of the Industry
- 3:30 p.m. Presentation: The State of the Industry
- 4:00 p.m. Presentation: The State of the Industry
- 4:30 p.m. Presentation: The State of the Industry
- 5:00 p.m. Presentation: The State of the Industry
- 5:30 p.m. Presentation: The State of the Industry
- 6:00 p.m. Presentation: The State of the Industry
- 6:30 p.m. Presentation: The State of the Industry
- 7:00 p.m. Presentation: The State of the Industry
- 7:30 p.m. Presentation: The State of the Industry
- 8:00 p.m. Presentation: The State of the Industry
- 8:30 p.m. Presentation: The State of the Industry
- 9:00 p.m. Presentation: The State of the Industry
- 9:30 p.m. Presentation: The State of the Industry
- 10:00 p.m. Presentation: The State of the Industry
- 10:30 p.m. Presentation: The State of the Industry
- 11:00 p.m. Presentation: The State of the Industry
- 11:30 p.m. Presentation: The State of the Industry
- 12:00 a.m. Presentation: The State of the Industry

BANKING YOUR IDEAL CREDIT UNION

RATES ARE STILL LOW!
Let BPFSCU help you finance your home.

5/1 ADJUSTABLE RATE MORTGAGE
Enjoy a low fixed payment for the first five years of your loan at a low rate of 2.89% APR*. Thereafter, the rate will adjust annually over the remaining term.

AMOUNT	RATE	PRINCIPAL	INTEREST	TOTAL
First \$60	2.875%	0	2.895%	\$1,460
Next \$900	2.875%	0	2.895%	\$1,460

5/1 ADJUSTABLE RATE MORTGAGE
Enjoy a low fixed payment for the first five years of your loan at a low rate of 2.89% APR*. Thereafter, the rate will adjust annually over the remaining term.

RATES ARE STILL LOW!
Let BPFSCU help you finance your home.

5/1 ADJUSTABLE RATE MORTGAGE
Enjoy a low fixed payment for the first five years of your loan at a low rate of 2.89% APR*. Thereafter, the rate will adjust annually over the remaining term.

CREDIT UNIONS C MEMBER WINNING TEAM
DELAWARE CREDIT UNION LEAGUE'S 56th ANNUAL MEETING & CONVENTION
APRIL 23-25, 2014
OCEAN CITY, MARYLAND

What is a sport?
A sport is a game or contest that involves skill, effort, and luck. It is a physical activity that is played for entertainment or competition. It is a game that is played for fun and enjoyment. It is a game that is played for the sake of the game. It is a game that is played for the sake of the game.

Why is it a sport?
It is a sport because it involves skill, effort, and luck. It is a physical activity that is played for entertainment or competition. It is a game that is played for fun and enjoyment. It is a game that is played for the sake of the game. It is a game that is played for the sake of the game.

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PUMP UP THE REWARDS

With a Visa® Platinum Rewards Card from Securityplus:

0% APR* Introductory Rate

3x THE REWARDS on Gas Purchases

• No annual fee
• No balance transfer fee
• Credit limits up to \$20,000

Enjoy a rate as low as 10.00% APR* after the introductory period ends.

It's easy to apply. [Apply online](#), contact the Call Center at 410-965-8908 or 1-866-4SECPLUS, or visit the nearest branch.

Learn More **Apply Online!**

Securityplus
A Visa® Affiliates
www.securityplusvisacard.org

VERIFIED BY VISA

Federally insured by NCUA

Because of my strong background in the financial industry I have been tasked

to create many campaigns that spanned through different mediums. Above is a sample

of a few that span throughout both printed and digital media.

AL GAR FCU



YOUR WALLET'S BEST FRIEND

3.99% APR*
on balance transfers from
October 31, 2014, to January 31, 2015!

of the year, its 7.77% APR for purchases is well below the average card's rate, especially the average rewards card's rate. Plus, we don't sock you with an annual fee.

HOW TO APPLY
If you don't have our card yet, apply for one today at www.algarfcu.org/applicat.htm. Only Al-Gar Federal Credit Union members are eligible. Information on our membership eligibility requirements is available at 301-722-5446 and 800-750-1070.

*APR = annual percentage rate

Federally insured by NCUA

316 Paca Street • Cumberland, MD 21502
100 Bishop Murphy Dr • Frostburg, MD 21532

AREA FOR LABEL

ONE WAY to SAVINGS AUTO RATES

as low as **0.99% APR***
GAP Insurance
as low as **\$299**

See other side for details

0.99% APR*
GAP only \$299

Better step on it!
This offer ends July 31st, 2014
Click: www.algarfcu.org
Call: 301-722-5446
301-699-6200

FULL SPEED AHEAD

Al-Gar Federal Credit Union
316 Paca Street
Cumberland, MD 21502

Al-Gar Federal Credit Union
316 Paca Street
Cumberland, MD 21502

ALGAR FCU is a credit union meant to serve

the financial needs of the employees of the

U. S. Postal Service. I was tasked to create a

billboard that was local to a branch.

HOYA FCU

HOYA FEDERAL CREDIT UNION
An Institution of Higher Finance

Hoya Federal Credit Union Meets All Daily Financial Requirements

GET A GOOD DOSE!
Get convenient and money-saving services.

Control Your WAIT.
It's easy with direct deposit. No waiting on payday. Your money is deposited into your account automatically.

Go Fat FREE
Get a fat-free checking account with no minimum balance or monthly maintenance fees — and surcharge-free ATMs nationwide.

REDUCE STRESS
Get a better rate and lower loan payment. Refinance your loans with HOYA.

Get Plenty of REST... and recreation.
Knowing your money is safe and insured up to \$250,000 by the National Credit Union Administration.

ENTER TO WIN!
COMPLETE THE REGISTRATION FORM AND YOU'LL BE ENTERED TO WIN A KINDLE FIRE HD.

NOT A MEMBER? OPEN AN ACCOUNT TODAY!

Hoya Federal Credit Union Meets All Daily Financial Requirements

REDUCE STRESS
Get a better rate and lower loan payment. Refinance your loans with HOYA.

Control Your WAIT.
It's easy with direct deposit. No waiting on payday. Your money is deposited into your account automatically.

GET A GOOD DOSE!
Get convenient and money-saving services.

Go Fat FREE
Get a fat-free checking account with no minimum balance or monthly maintenance fees — and surcharge-free ATMs nationwide.

and recreation..
With our virtual services available 24/7, you can spend more time enjoying friends and family!

Get Plenty of REST
Knowing your money is safe and insured up to \$250,000 by the National Credit Union Administration.

ENTER TO WIN!
COMPLETE THE REGISTRATION FORM ONLINE AND YOU'LL BE ENTERED TO WIN A KINDLE FIRE HD.

NOT A MEMBER? OPEN AN ACCOUNT TODAY!
Go to: www.hoyafederal.org/Daily-Financial-Requirements

HOYA Review
Member's Quarterly News for Philadelphia
By President of Hoya Federal Credit Union | Summer 2014

Our 50th Anniversary Celebration
Looking for ways to celebrate 50 years of our anniversary? We have you covered. We'll have you covered with special offers and more!

Summer Adventure? Take Visa Along!
Bring your Visa along on your summer adventures. Here's what you can do with your Visa:

- Worldwide acceptance
- No foreign fees
- Travel insurance up to \$100,000
- Rental car insurance up to \$100,000
- Lost card insurance up to \$500
- Emergency card replacement
- 24-hour customer service

Home Equity
We'll help you find the cash reserve you have in your home's equity!

- Rates as low as 3.5% APR
- Flexible loan or variable rate line of credit
- Term up to 15 years
- May be tax deductible
- Loan amounts up to \$100,000
- Receive \$50 gift card at closing

Let Hoya Cook Your Upst Great Home Equity Loan!

Let's Cook!

- 1 year, 2 year, 3 year
- 15% down payment
- 15% down payment
- 15% down payment
- 15% down payment

Let's Cook!

- 1 year, 2 year, 3 year
- 15% down payment
- 15% down payment
- 15% down payment
- 15% down payment

Let's Cook!

- 1 year, 2 year, 3 year
- 15% down payment
- 15% down payment
- 15% down payment
- 15% down payment

Let's Cook!

- 1 year, 2 year, 3 year
- 15% down payment
- 15% down payment
- 15% down payment
- 15% down payment

WELCOME
We value serving your financial needs above profits.

- Low Rate Loans
- High Yield Deposits
- Fewer, and Less Costly Fees
- 4,000+ Shared Branches Nationwide
- 45,000+ Surcharge-Free ATMs Nationwide
- Online Banking
- Statements & Bill Pay
- Friendly Service
- Financially Sound
- Federally insured up to \$250,000

Membership Has Its Advantages

HOME EQUITY
We'll help you find the cash reserve you have in your home's equity!

- Rates as low as 3.5% APR
- Flexible loan or variable rate line of credit
- Term up to 15 years
- May be tax deductible
- Loan amounts up to \$100,000
- Receive \$50 gift card at closing

Membership Has Its Advantages

ACCESS
You'll get access to 24/7 convenience, anytime, anywhere—something you'll enjoy as a member-owner!

- Free Checking with Free Star® Check Card
- Online Banking
- Online Bill Pay
- Online Loan Application
- 4,000+ Shared Branches
- 45,000+ Surcharge-Free ATMs Nationwide
- Free statements
- Direct Deposit
- Online Financial Resources and Calculator

Membership Has Its Advantages

Holiday Treats!
Get and give holiday treats this season

VISA

We're NOT Teasing!

Get yourself a gift this holiday season. Our Platinum Visa is perfect for gift buying. Earn and redeem rewards on everything you purchase. Earn up to 2% cash back on purchases. Use your points during the holiday to save them for later.

- No Annual Fee
- Free Balance Transfer
- 24/7 Customer Service
- Award Points and More!

Get the treat you deserve. Apply online for your new Visa today.

Already carry a Visa? Use and earn more rewards on everything you purchase. Apply online for that, too!

Get the treat you deserve. Apply online for your new Visa today.

Hoya Federal Credit Union is a member-owned, not-for-profit, financial institution,

-serving the Georgetown University community. While designing for Visions Ink, I have had

many opportunities to create for Hoya FCU, I've modernized an old campaign, created their

summer 2014 newsletter, and attributed to the rebranding with a set of new account post cards.

CREDIT UNION MORTGAGE ASSOCIATION



Need a Mortgage Loan? Purchase or Refinance with Us!

We offer a full range of mortgage options, including:

- Fixed-rate mortgages
- Adjustable-rate mortgages
- FHA and VA loans
- Reverse mortgages

Use CU Realty and receive a rebate at closing!

To learn more, call our Mortgage Department at (800) 231-8855 or visit www.CUmortgage.net.

CREDIT UNION MORTGAGE

NMLS #002000 We do business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act.

Purchasing or Refinancing a Home? Credit Your Credit Union First!

Reduce the Burden of the Mortgage Process

CU TITLE

Experience the Credit Union Mortgage Advantage

Mortgage Loans
Purchase or Refinance with Us!

Need a Mortgage Loan? We've got you covered.

Purchase or Refinance with Us!

Use CU Realty and receive a rebate at closing!

Refinance?

Online Tools and Applications

Additional Reverse Mortgage Benefits

Take any amount of cash from your home	Reverse with CU Title Advantage
\$100,000	\$400
\$150,000	\$600
\$200,000	\$1,200
\$250,000	\$1,800
\$300,000	\$2,400
\$350,000	\$3,000
\$400,000	\$3,700
\$450,000	\$4,400
\$500,000	\$5,100
\$550,000	\$5,800
\$600,000	\$6,500
\$650,000	\$7,200
\$700,000	\$7,900
\$750,000	\$8,600
\$800,000	\$9,300
\$850,000	\$10,000
\$900,000	\$10,700
\$950,000	\$11,400
\$1,000,000	\$12,100

The New Reverse Mortgage

ADDRESSING THE FINANCIAL NEEDS OF TODAY'S SENIOR HOMEOWNER

CREDIT UNION MORTGAGE

Additional Reverse Mortgage Benefits

Reverse Mortgage Loans allow senior homeowners to convert part of the equity in their homes into cash, without having to sell their homes or take on additional monthly loan debt payments.

Reverse Mortgage Loans allow homeowners to pay off current debt on their property, pay property tax and insurance expenses, access cash for living bills, provide a monthly cash flow and/or regular cash reserves. There are just a few options. You can even purchase a new home with a Reverse Mortgage Loan!

If you would like to learn more about how a Reverse Mortgage could benefit you, please contact:

Reverse Mortgage Specialist
NMLS #1017193
(703) 421-2244, extension 179
916-292-2121, ext. 1
(800) 231-8855

CREDIT UNION MORTGAGE

www.CUmortgage.net

Need a Mortgage Loan? We've got you covered.

Purchase or Refinance with Us!

Use CU Realty and receive a rebate at closing!

Convenient online purchase or refinance with CU Title

Reverse Mortgage Loans are available in VA, MD, DC (VA/MD/DC only)

Program powered by CU Realty and CU Title. Reverse Mortgage Loans available through CU Title.

For more information call us at 800-231-8855, or visit us online at www.CUmortgage.net.

Credit Union Mortgage is a full-service mortgage company, headquartered in Fairfax, Virginia, and serving the entire United States.